Designing an e-university environment based on the needs of net-generation students

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Abstract: The rapid development of technology and the changing needs of the modern labour market suggest that modern universities have to implement huge changes in the learning-teaching process. On the other hand, in our lives we witness very quick advent of new technologies to provide students with educational services that are based on the use of ICT – electronic technologies and mobile learning. As a result, many universities are gradually starting to use e-learning and some e-resources in the classroom. Often it happens randomly without proper understanding and support. This article discusses building a model of e-environment of the university, which would take into account the needs of today's students and today's market and would ensure a high level of competitiveness of future specialists in modern conditions of development of the information society as well as support learning opportunities throughout life.