

Youtube Web-Projects: Path from Entertainment Web Content to Online Educational Tools

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Abstract
Digital technology helps to organize student learning regardless of the circumstances surrounding the COVID-19 epidemic. In the proposed article, the authors draw attention to the main conceptual approaches to teaching students using modern technologies, including the integration of video content into the learning process. The main attention is paid not only to the reproduction of the material, but also to the requirements for the creation of the educational video content. Today, video content is a topical milestone in e-learning. The authors draw attention to the use of the largest video hosting on the Internet—YouTube and offer to pay attention to it not only as entertainment content, but also a certain educational platform. The focus is on the organizational and technical aspects of using YouTube in educational activities, the requirements for video content, including educational content posted on YouTube, the relationship of YouTube with social networks and related services that complement or expand its functionality.

Keywords
You Tube Video content Communication Education Training
Distance learning

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