

# Digital Pedagogy in Early Childhood Language Development

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# Chapter 5

## Use of Media in Preschool Education: A Case Study From Ukraine

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### ABSTRACT

*The article discusses the peculiarities of using media in preschool education amidst the war in Ukraine. It analyses scholarly research on using traditional and innovative media in teaching preschool children. The research employs a pre-test and post-test study design. The paper aims to study the features and level of development of cognitive activity in six-year-old children and the ability of educators to use media. It presents the experience of using media in various forms of interaction between educators and children and professional training of educators on the possibilities of using media. The main findings indicate positive outcomes of the experimental intervention on the cognitive development of six-year-old children. The use of various media tools by educators significantly contributed to improvements in all*

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## KEY TERMS AND DEFINITIONS

**Media Literacy:** The ability to critically evaluate, analyze, and create information provided in various media formats, ensuring safe and effective media use for educational and developmental purposes.

**Media Modeling Method:** An instructional strategy that uses media tools and platforms to simulate real-life or conceptual scenarios, aiding in cognitive and creative development in young learners.