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Knyshevyytska Liliya Volodymyrivna Senior instructor, Department of Foreign Languages, Faculty of Law and International Relations, Borys Grinchenko Kyiv Metropolitan University, Kyiv, tel: (095) 105-17-33, <https://orcid.org/0000-0002-0173-1214>

A ROAD TO SUCCESS: STRATEGIC APPROACH TO TEACHING ACADEMIC READING IN THE ENGLISH LANGUAGE CLASSES FOR INTERNATIONAL RELATIONS STUDENTS MAJORING IN SOCIAL COMMUNICATIONS AND REGIONAL STUDIES

Abstract. In recent years, universities place more heavy emphasis on developing the ability of EFL students to cope with specialized authentic academic material in order to be successful in the programs of study. Reading complex specialized texts in English is part of the academic load in the English language classes at the Faculty of Law and International Relations of Borys Grinchenko Kyiv Metropolitan University in Ukraine. Raising awareness of the use of cognitive and metacognitive strategies that International Relations undergraduate students can use in EFL classes in completing their reading assignments seems to be of crucial importance. The present study examines cognitive and metacognitive reading strategies of second year (bachelor level) students of *Social Communications* and *Regional Studies* academic programs enrolled in the *First Foreign Language (English)* classes. The data for this study were collected by means of a well-known reading strategies survey (MARSI) modified and tailored to fit the needs of the study, The correlation analysis and t-tests demonstrated that gender correlates with the use of cognitive and metacognitive reading strategies. The study clearly indicates the need for raising awareness of cognitive and metacognitive reading strategies that the English language International Relations students could use because these strategies are directly involved in cognitive processing of the academic reading materials. In addition, the study generally showed that gender influences selection and use of reading strategies.

The results revealed that, in general, females used slightly more often cognitive and metacognitive reading strategies than males. In edition the mean difference between the use of metacognitive reading strategies among males and females was slightly greater than the mean difference between the uses of cognitive reading strategies across genders. The findings further indicate that



females used slightly more metacognitive reading strategies than cognitive strategies, and males use more often cognitive strategies than metacognitive ones. That males used fewer metacognitive reading strategies might indicate that they might be better in top–down processing mechanisms, that is in identifying various linguistic signals and arranging them in a sequence of a successful reading problem solving. In addition, males affectively compensate for strategic manipulation of the text by using various cognitive strategies such as activating their background knowledge or schemata.

In contrast, as one could infer from the results, females are more detail oriented than males and prefer bottom–up processing of information. That is, they tend to use diverse factors, such as life experiences, cultural knowledge and situational sensitivity during the reading process. They have a better strategic ability and employ metacognitive strategies in order to comprehend the text in a slightly larger degree than males. This gendered approach to selection and use of cognitive and metacognitive reading strategies could have useful implications for successful reading group activities in which both genders would complement each other in the application of text processing skills.

Keywords: teaching English, teaching reading, International Relations students, Social Communications, Regional Studies, metacognitive reading strategies, cognitive reading strategies, EFL, gender, MARSII reading strategy survey.

Книшевицька Лілія Володимирівна старший викладач кафедри іноземних мов Факультету права та міжнародних відносин, Київський столичний університет імені Бориса Грінченка, м. Київ, тел.: (095) 105-17-33, <https://orcid.org/0000-0002-0173-1214>

ДОРОГА ДО УСПІХУ: СТРАТЕГІЧНИЙ ПІДХІД ДО НАВЧАННЯ АКАДЕМІЧНОМУ ЧИТАННЮ НА ЗАНЯТТЯХ З АНГЛІЙСЬКОЇ МОВИ ДЛЯ СТУДЕНТІВ МІЖНАРОДНИКІВ СПЕЦІАЛЬНОСТЕЙ СУСПІЛЬНІ КОМУНІКАЦІЇ ТА РЕГІОНАЛЬНІ СТУДІЇ

Анотація. В останні роки університети приділяють більшу увагу розвитку здатності студентів EFL справлятися зі спеціалізованим автентичним академічним матеріалом, щоб досягти успіху в програмах навчання. Читання складних спеціалізованих текстів англійською мовою є частиною навчального навантаження на заняттях з англійської мови на Факультеті права та міжнародних відносин Київського столичного університету імені Бориса Грінченка в Україні. Підвищення обізнаності про



використання когнітивних і метакогнітивних стратегій, які студенти бакалаврату з міжнародних відносин можуть використовувати на заняттях з англійської мови під час виконання своїх завдань з читання, здається, має вирішальне значення. Ця робота досліджує когнітивні та метакогнітивні стратегії читання студентів міжнародників другого курсу бакалаврського рівня академічних програм «Суспільні комунікації» та «Регіональні студії» на заняттях курсу «Перша іноземна мова (англійська)».

Дані для цього дослідження були зібрані за допомогою відомого опитувальника дослідження стратегій читання (MARSI), модифікованого та адаптованого для цього дослідження. Кореляційний аналіз і t-тести показали, що стать корелює з використанням когнітивних і метакогнітивних стратегій читання. Дослідження чітко вказує на необхідність підвищення обізнаності про когнітивні та метакогнітивні стратегії читання, які студенти міжнародники можуть використовувати на заняттях з англійської мови, оскільки ці стратегії безпосередньо залучені до когнітивної обробки матеріалів для академічного читання.

Результати показали, що загалом жінки дещо частіше використовували когнітивні та метакогнітивні стратегії читання, ніж чоловіки. Також, середня різниця між використанням метакогнітивних стратегій читання серед чоловіків і жінок була трохи більшою, ніж середня різниця між використанням когнітивних стратегій читання між статями. Результати також показують, що жінки використовували трохи більше метакогнітивних стратегій читання, ніж когнітивні стратегії, а чоловіки частіше використовують когнітивні стратегії, ніж метакогнітивні. Те, що чоловіки використовували менше метакогнітивних стратегій читання, може вказувати на те, що вони можуть бути кращими в механізмах обробки зверху вниз, тобто в ідентифікації різних мовних сигналів і впорядкуванні їх у послідовності успішного вирішення проблеми читання. Крім того, чоловіки афективно компенсують стратегічне маніпулювання текстом, використовуючи різні когнітивні стратегії, такі як активація своїх фонових знань або схем.

Навпаки, як можна було зробити висновок з результатів, жінки більше орієнтовані на деталі, ніж чоловіки, і віддають перевагу обробці інформації знизу вгору. Тобто вони схильні використовувати різноманітні фактори, такі як життєвий досвід, культурні знання та ситуативну чутливість під час процесу читання. Вони мають кращі стратегічні здібності та використовують мета-когнітивні стратегії, щоб зрозуміти текст трохи більше, ніж чоловіки. Цей гендерний підхід до вибору та використання когнітивних і метакогнітивних стратегій читання може мати корисні наслідки для успішної діяльності читацької групи, в якій обидві статі доповнюватимуть одна одну у застосуванні навичок обробки тексту.



Ключові слова: викладання англійської мови, навчання читанню, міжнародні відносини, суспільні комунікації, регіональні студії, студенти міжнародники, метакогнітивні стратегії читання, когнітивні стратегії читання, EFL, гендер, опитувальник дослідження стратегії читання MARSI.

Introduction. Reading complex specialized texts in English is a crucial priority for EFL bachelor level students who are enrolled in International Relations educational programs *Social Communications* and *Regional studies* at the Department of Law and International Relations of Borys Grinchenko Kyiv Metropolitan University in Ukraine. It is generally assumed from the entry level test scores in the English language that our undergraduate students in *Social Communications* and *Regional Studies* programs will automatically be academically successful in their *First Foreign Language (English)* class. However, their general knowledge of English does not at all guarantee our students' success in coping with complex, authentic academic or specialized International Relations reading genres required of them by the syllabi. As an instructor of English of the second year International Relations students I cannot help but notice that our students are experiencing difficulties in completing reading assignments. This might be due to the lack of familiarity either with the genre of academic reading, low reading ability in a second language in general, or lack of awareness of reading strategies that are necessary in order to cope with the academic reading. Therefore, it is crucial to investigate to what degree our EFL international relations students are familiar with the cognitive and metacognitive reading strategies, what strategies they generally use, and to what degrees. The present study was conducted in order to help my second year students of *Social Communications* and *Regional Studies* academic programs with academic reading in English in the *First Foreign Language (English)* class at the Department of Law and International Relations of Borys Grinchenko Kyiv Metropolitan University. The findings might help our students in EFL classes to raise their awareness of the reading strategies in academic contexts.

Review of Literature. The theoretical research in cognitively complex process of reading has a long history and covers a variety of topics that can be applied to second language acquisition as well. Thus, Goodman's (1970) seminar article, "Reading: A psycholinguistic Guessing Game", discusses bottom-up and top-down processing theory. Bottom-up processing, relates to "linguistic data – processing mechanisms", where the readers have to identify various linguistic signals and arrange them in a certain sequence [12]. Bottom-up processing focuses on decoding letters in a word, words in a phrase, sentences in a discourse. Top-down processing, on the other hand, engages the learners' "intelligence and experience in the process of understanding the text" [12]. The reader infers the



meaning of the unknown words and phrases from whole context of the text in a manner of a guessing game. Thus, reading, according to Goodman (1967), is a “puzzle-solving process”, where readers have to “decide what to retain and not to retain, and move on” [3]. Therefore, EFL learners need to master reading skills using both processes simultaneously and in the appropriate situation to succeed in academia.

Various studies have been done in attempt to classify reading strategies that can be used by L2 readers that reflect Goodman’s top-down, bottom-up processing theory (e.g. Anderson, 1991; Block, 1986; Pritchard, 1990). [1; 16; 2]. Block’s coding system relates reading strategies to two levels: general comprehension and local linguistic strategies. General comprehension strategies include methods used for “comprehension-gathering” and “comprehension-monitoring” [16]. These strategies are classified as top-down, reader-centered strategies. Local linguistic strategies are concerned with the reader’s attempt to understand specific linguistic units. These would be regarded as bottom-up, text-centered strategies.

Another aspect of reading comprehension is related to the theory of schemas (Clarke & Silberstein, 1977; Carell, 1987; Carrell & Eisterhold, 1983; Widdowson, 1983; Carrell, Pharis & Liberto, 1989) [9; 6; 4; 18; 5]. Schemata, or schema, have been described by Widdowson, as “cognitive constructs which allow for the organization of information in long-term memory” [18]. Researchers Carrell & Eisterhold (1983), identified three types of schemata: content, formal and linguistic. Content schema provides the reader with background knowledge; formal schema is associated with the knowledge of different genres, language structures, and it deals with text organization, vocabulary and grammar [4]. Finally, linguistic schema allows the reader to identify even the unknown words from the specific way of their collocation. All three schemata are of utmost importance for successful reading comprehension.

The research in learning strategies in EFL settings has focused on cross-cultural aspects of using and teaching second language learning strategies (Levine, Reves & Leaver, 1996; Dreyer & Oxford, 1996) [14; 11], considered the influence of gender and motivation on strategy use (Kaylani, 1996) [13] and discussed methods of teaching strategies in EFL settings (Dadour & Robbins, 1996; Chamot, Barnhardt, El-Dinary & Robbins, 1996) [7; 10]. Among these topics, the issue of teaching specific academic-related language strategies in university and college settings (Chamot & O’ Malley, 1996) plays a very important role in order for the students to succeed [8]. Thus, teaching reading strategies seems an indispensable part of success in various academic programs.

Reading is a complex process that involves aspects of cognition (the ability to comprehend the text) and metacognition (the strategic ability to



manipulate the text in order to achieve a particular goal). Both aspects are crucial in understanding the academic text. Various factors may influence the readers' metacognitive knowledge including "previous experiences, beliefs, culture-specific instructional practices, proficiency in L2" [17]. Sheorey & Mokhtari (2001) further point out that "the combination of conscious awareness of the strategic reading process and actual utilization of reading strategies distinguishes the skilled from unskilled readers" [17].

Research on examination of metacognitive and cognitive awareness of reading strategies among native and non-native readers in ESL or EFL settings (Sheorey & Mokhtari, 2001; Mokhtari & Sheorey, 2002) focused on reading academic texts, such as textbooks among high school and college students [17; 15]. However, very few studies had been done that examine cognitive and metacognitive strategies of university EFL students, focusing specifically on a particular reading genre of academic scholarly journal articles.

Research Question and Hypothesis. The present study takes up this question investigating the perceptions of cognitive and metacognitive awareness of EFL university second year students enrolled in *Social Communications* and *Regional Studies* academic programs at the Department of Law and International Relations at Borys Grinchenko Kyiv Metropolitan University in Ukraine. More specifically, I hypothesized that gender might be a significant factor in selection of cognitive and metacognitive reading strategies.

Method. The participants in this study were 38 EFL undergraduate International Relations students majoring in *Social Communications* and *Regional Studies* academic programs enrolled in second year *First Foreign Language (English)* class at the Faculty of Law and International Relations at Borys Grinchenko Kyiv Metropolitan University, Kyiv, Ukraine. Two aspects of the class focus on developing the students' academic reading and writing skills. The students were involved in a variety of reading and writing tasks that included reading of a wide range of academic journal articles as a part of their preparation for a class.

The data for this study were collected by means of a reading strategies survey modified from the original *Metacognitive-Awareness-of-Reading-Strategies Inventory (MARS)* developed by Sheorey & Mokhtari [17]. The modified version was used because reading journal articles requires use of specific reading strategies. The specific strategies (cognitive and metacognitive) were selected based on the whole class discussions of students' use of reading strategies. The students were given an academic journal article to read and then were interviewed on the use of their reading strategies. The survey was developed to determine cognitive and metacognitive reading strategies.



The collected data on 29 reading strategies were analyzed, using quantitative method of analysis (SPSS). The analysis focused on the following variables: gender, preference for cognitive and metacognitive strategies, and tendency and degree of each reading strategy use. In the course of analysis, using frequency distribution, t-test method, and correlation analysis of cognitive and metacognitive strategies the following statistics were reported: mean, standard deviation, and the percentage of use for each strategy. The reliability coefficient for overall items, metacognitive items, and cognitive items were determined.

Results. The analysis of the basic descriptive statistics for each reading strategy showed that the most frequently used strategy was a metacognitive one: “I look at the title before reading the text to get a hint about its content” ($M = 4.97$, $SD = 1.118$), followed by the second frequent cognitive strategy “I reread the text to help me understand it better” ($M = 4.86$, $SD = 1.337$). The third most frequently used strategies were cognitive strategies: “I try to get back on track when I lose concentration” ($M = 4.78$, $SD = 1.109$) and “When the text becomes difficult, I start reading it carefully” ($M = 4.78$, $SD = 1.058$). The least frequent strategy was a metacognitive reading strategy: “I discuss what I read with others to check my understanding” ($M = 2.46$, $SD = 1.192$), followed by a metacognitive strategy “I take notes while reading to help me understand what I read” ($M = 3.05$, $SD = 1.508$). The third least frequently used strategy was a cognitive strategy: “I translate the text I read into my native language to understand it better” ($M = 3.16$, $SD = 1.444$). The overall mean of the items in the survey was $M = 4.04$, with minimum mean ($M = 2$) and maximum mean ($M = 5$).

The coefficient of internal reliability (Cronbach’s Alpha) of the instrument was .878, which is relatively high. This means that all the respondents’ answers were consistent and trustworthy, indicating that the repeated application of the survey would produce similar results. Furthermore, a t-test was used to analyze the difference between the gender and the frequency of strategy use. The .05 alpha level of significance was established for testing. The calculated t-value was -1.243 ($p = .222$). The p-value for this t-test indicates that there was no statistical significance between the two means; that is, both genders showed similar number of reading strategies use, even though female mean ($M = 4.17$) was slightly higher than the mean of males ($M = 3.92$).

The strategies were divided into metacognitive and cognitive, and a t-test was used to analyze the correlation between male and female genders and strategies use. At the alpha level of .05, the calculated t-value for the use of cognitive strategies by male was $-.550$ ($p = .586$) and the use of cognitive strategies by female was $-.554$ ($p = .583$). These t-test results indicate that there was no statistical significance of reading strategies between the mean of male ($M = 3.9474$) and the mean of female ($M = 4.0794$) participants. The calculated



t-value for metacognitive strategies was for male -1.663 ($p = .105$) and for female -1.681 ($p = .103$) at the alpha level .05. These t-test results indicate that there was slightly higher significance in the use of metacognitive strategies in male ($M = 3.8877$) than female ($M = 4.2593$). Thus, these statistical data indicate that females overall used strategies slightly more often than males. The correlation between the use of cognitive and metacognitive strategies was $r = .581$; $p < .01$, indicating a moderate significant linear relationship. The reliability coefficient for metacognitive items calculated by Cronbach's Alpha was .8171 and for cognitive strategies .8155. Both coefficients show high reliability; however, the reliability of the metacognitive strategies was slightly higher.

Discussion and Conclusion. The objective of this study was to examine the use of metacognitive and cognitive reading strategies of male and female undergraduate university EFL students at the department of Law and International Relations of Borys Grinchenko Kyiv Metropolitan University. More specifically, this study focused on reading strategies of International Relations undergraduate university EFL students in *Social Communications and Regional studies* academic programs enrolled in a *First Foreign Language English* class where students were reading academic journal articles.

The results revealed that, in general, females used slightly more often cognitive and metacognitive reading strategies than males. More specifically, for example, the mean difference between the use of metacognitive reading strategies among males and females was slightly greater than the mean difference between the uses of cognitive reading strategies across genders. The findings further indicate that females used slightly more metacognitive reading strategies than cognitive strategies, and males use more often cognitive strategies than metacognitive ones. That males used fewer metacognitive reading strategies might indicate that they might be better in top-down processing mechanisms, that is in identifying various linguistic signals and arranging them in a sequence of a successful reading problem solving. In addition, males affectively compensate for strategic manipulation of the text by using various cognitive strategies such as activating their background knowledge or schemata.

In contrast, as one could infer from the results, females are more detail oriented than males and prefer bottom-up processing of information. That is, they tend to use diverse factors, such as life experiences, cultural knowledge and situational sensitivity during the reading process. They have a better strategic ability and employ metacognitive strategies in order to comprehend the text in a slightly larger degree than males. This gendered approach to selection and use of cognitive and metacognitive reading strategies could have useful implications for successful reading group activities in which both genders would complement each other in the application of text processing skills.



The results also showed that all the students used metacognitive and cognitive strategies linearly. That is, when the students read academic journal articles, they used a similar number of metacognitive and cognitive strategies. Such discovery indicates that reading academic journal articles requires both types of strategies in order to comprehend the texts.

The fact that the correlation of cognitive and metacognitive strategies across genders was not statistically significant might be explained by the relatively small number of participants ($n=38$). More correlational studies need to be done among gender, cultural, and educational variables. Finally, participants mainly were EFL students coming from Ukraine; therefore, the findings might vary with the different population or settings.

The study clearly indicates the need for raising awareness of cognitive and metacognitive reading strategies that the English language International Relations students could use because these strategies are directly involved in cognitive processing of the academic reading materials. In addition, the study generally showed that gender influences selection and use of reading strategies. This gendered approach to selection and use of cognitive and metacognitive reading strategies could have useful implications for successful reading group activities in which both genders would complement each other in the application of text processing skills.

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