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СЕКЦІЯ XVI.
ФІЛОЛОГІЯ ТА ЖУРНАЛІСТИКА

FOREIGN LANGUAGE LEARNING STRATEGIES FOR UNIVERSITY STUDENTS

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The significance of standardizing foreign language education in higher education is on the rise, driven by the forces of globalization and international educational initiatives. Initiatives such as student exchange programs not only emphasize the importance of advanced language proficiency but also essential skills. A lack of fluency can pose challenges for graduates in terms of their competitiveness searching the job. Motivation plays a crucial role in shaping self-evaluation and eventual success. This study seeks to explore how the implementation of methods can enhance self-awareness and self-assessment, thereby motivating students to excel in learning foreign languages. Methodologically, the research adopts a competency-based approach, incorporating techniques such as comparative analysis, synthesis, and generalization. While immersion in a foreign environment is often considered the most effective method for acquiring new languages, this study aims to explore alternative approaches.

Applying effective strategies for students with different levels of knowledge and language skills can significantly improve their learning outcomes. A crucial aspect is establishing clear learning objectives to increase student motivation. Setting measurable goals that students can work towards is essential. Educators can strengthen these objectives by emphasizing the specific advantages of mastering a new language [2]. Additionally, linking language proficiency to future career prospects can motivate students to dedicate themselves to their learning learning strategy. Educators also play a crucial role in boosting motivation by aligning lesson content with students' professional goals.

Another beneficial approach for students from diverse backgrounds is to emphasize the practical application of real-world knowledge and language skills. Even in more theoretical subjects, educators can enhance relevance by demonstrating how the knowledge can be used in practical situations. This method helps students understand the real-life implications of the concepts being taught.

We can distinquish five fundamentals for learning foreign languages:

a) methodologies play an critical part in language learning as they advance and encourage it;

b) learners themselves are the genuine operators in their utilize and choice of techniques as they are specifically influenced by them;

c) language learning, as learning in common, has got to be internalized and techniques are in truth problem-solving mechanisms or methods utilized by learners to manage with the complex system of learning;

d) learning techniques are not continuously discernible;

e) methodologies are adaptable and flexible,it helps learners to control and consider all theirs possibilities for language skills. As a result of that, it is conceivable to talk of strategy preparing or as the procedures utilized by educators to form learners mindful of the presence of their claim methodologies and prepare them in their own way and technic [1].

Conclusion. Communication methodologies are in connection to verbal generation. The learner who is taking portion as obliged to form an arrangement of choices on how to comprehend language learning successfully and it will be effectively. Communication methodologies has psycholinguistic aim which exist as portion of the people's communicative nature [4]. Making the language a personal tool, a means to gain life experience will provide effective way for foreign language learning.

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