

BORYS GRINCHENKO KYIV UNIVERSITY

# **A STEP TO PERFECTION**

FOR 4<sup>TH</sup> YEAR STUDENTS OF LINGUISTICS AND TRANSLATION

PART II

Kyiv – 2015

# КРОК ДО ДОСКОНАЛОСТІ ДЛЯ ПЕРЕКЛАДАЧІВ

Посібник з першої іноземної мови для студентів IV курсу (філологія та переклад)

Частина II

Рекомендовано Міністерством освіти і науки, молоді та спорту як навчальний посібник для студентів вищих навчальних закладів (лист №1/11-312 від 17.01.11)

Київ – 2015

#### Цапро Г.Ю., Якуба В.В.

**A Step to Perfection**: навчальний посібник з першої іноземної мови (англійська) для студентів IV курсу спеціальностей "філологія" та "переклад". Частина I. – Київ, 2011. – 355с.

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Посібник призначений для системної класної та самостійної роботи студентів з англійської мови студентів 4 року навчання філологічних спеціальностей. Друга частина посібника містить два тематичні модулі, на вивчення кожного з них рекомендується виділити 1 кредит. Кожен модуль містить розділи, у яких виділяються рубрики Тематична лексика, Лінгвістичний тренінг, Активне читаття, Читання і обговорення, Аудіювання, Аналіз тексту, Тематичний фільм, Активний словниковий запас. Усі тексти посібника відібрані з сучасних автентичних джерел, опублікованих в офіційних англомовних виданнях.

Для студентів 4 року навчання мовних відділень вищих навчальних закладів, перекладачів, викладачів та науковців, яких цікавлять прикладні аспекти навчання іноземної мови на старших курсах, а також для широкого загалу читачів.

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#### Preface

Nowadays it is of vital importance to have an English textbook which would be absolutely beneficial for the students desiring to master the language and become an excellent interpreter / translator. That is why when creating this textbook we have taken into account quite a lot of modern teaching tendencies the realization of which makes the process of teaching and learning more intensive, fascinating and efficacious. It should be also mentioned that students' communicative motivation and linguocognitive motivation are generated due to the communicative approach realized in the tasks and exercises presented in the textbook.

This manual consists of five modulets (Module 1. MUSIC SHAPES THE SOUL; Module 2. THE HUMANITY AND HUMAN VALUES; Module 3. CRIME AND PUNISHMENT; Module 4. BUSINESS LIFE; Module 5. COOPERATION ON THE INTERNATIONAL ARENA), the second volume containing Modules 4 and 5. Each module contains the system of multi-purpose assignments aimed at developing foreign communicative competence. The modules are dedicated to one area of social issues suggested for discussing, contemplating and analyzing from the point of view of specific topical vocabulary, language competence, writing formats and communicative issues. In each unit you can find a great number of language assignments which enable students to form their linguistic competence through developing and improving their phonetic, vocabulary and grammar skills as well as spelling, composition arrangement and narration. Students are also offered a well-designed and depply thought out system of speech tasks and exercises targeted at developing and perfecting reading, listening speaking, and writing skills, which is, in fact, is the core of the speech competence.

Compulsory components of each module are text interpretation and feedback on video. A lot of language and communication assignments which follow watching the film serve to achieve the objective of competence development. Besides, the interesting and informative texts in the manual are modern and authentic, which contributes to the forming of socio-cultural competence being another essential component of communicative competence.

Furthermore, this textbook includes various tasks helping students to acquire proficiency in doing adequate linguo-stylistic analysis of texts. What is also quite significant is that a lot of attention is paid to helping students become skillful in two-way translation and interpretation.

The authors would like to express deep gratitude to the colleagues having contributed to the creation of the textbook.

L.S. Kuzminska has assisted a lot in making up the unit MUSIC SHAPES THE SOUL. M.M. Prokopchuk has donated the substantial material to the unit BUSINESS LIFE, the section GLOBALISTION, JOB LOYALTY.

Special thanks are expressed to Dr. H.V. Chesnokova and Dr. V.M. Tyaglovska for sharing the theoretical material on STORY INTERPRETATION.

# MODULE 4. BUSINESS LIFE

#### LEAD-IN.

1. In pairs do the quiz about business customs around the world.

# HOW DO YOU DO YOUR BUSINESS

True False AROUND THE WORLD? 1. It's common to be offered coffee or mint tea in offices in the Middle East 2. People rush business in the Middle East 3. In a pub in the UK, you should always buy some drinks for your group 4. Business lunches in the US go on for a long time 5. You should make sure you're not late for a meeting in the US 6. Business people in the US will probably use first names from the beginning In the US, the business person 7. will probably think a present is a bribe 8. In Thailand, a business person will open a present immediately

2. Listen and check your answers, correct the statements that are false. Compare your results with another pair of students.

#### 3. Which is the odd one out?

1) red goods - yellow goods - FMCGs - convenient goods

2) marketing manager - customer - designer - sales representative

3) acquire - buy - purchase - sell

- 4) costly dear economical expensive
- 5) cold call hotline sales representatives sales call
- 6) turnover sales revenue takings by-product
- 7) tannoy advertising hoarding poster billboard

8) closing date - use-by date - sell-by date - best-before date

## 4. Read the definitions of the following phrasal verbs. Complete the sentences using the right form of the given phrasal verbs.

- account for to explain and record a money deal a)
- branch out out start a new (but usually related) type of business b)
- **break up** to split something large into small sections c)
- call in ask someone for help d)
- **cash up** to add up the cash in a shop at the end of a day e)
- **hive off** to split off part of a large company to form a smaller subsidiary f)
- make out to write **g**)
- **mark up** to increase the price of something h)
- put down to make a deposit i)
- i) **run down** – to reduce a quantity gradually
- **set up** to begin (something) or to organize (something) k)
- The new managing director \_\_\_\_\_\_ the retail sections of the company.
   We are \_\_\_\_\_\_ a pocket calculator with each \$10 of purchases.

- 3. From car retailing, the company \_\_\_\_\_\_\_ into car leasing.

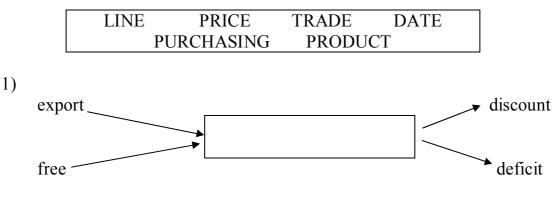
   4. The company was \_\_\_\_\_\_\_ and separate divisions sold off.

   5. The reps have to \_\_\_\_\_\_ all their expenses to the sales manager.

   6. These prices have been \_\_\_\_\_\_ by 10%.
- 7. We \_\_\_\_\_ money on that house.

- 8. The company is letting stocks \_\_\_\_\_\_. 9. The bill is \_\_\_\_\_\_ to Smith &Co. 10. We \_\_\_\_\_\_ an outside agency to handle all our promotion .
- 11. The government is \_\_\_\_\_\_ an inquiry.
- 12. At 6pm the cashiers \_\_\_\_\_

5. Choose the right word from the box to complete the word map. Make up 7-8 sentences using the word combinations from the word map.



#### **MOVIE REALM**

# WALL STREET

**Directed** by Oliver Stone **Produced** by Edward R. Pressman **Written** by Stanley Weiser, Oliver Stone

## **STARRING**

Charlie Sheen, Hal Holbrook, Michael Douglas, Martin Sheen, Terence Stamp, Sean Young, Daryl Hannah, Saul Rubinek, Sean Stone, Richard A. Dysart

Music by Stewart Copeland Cinematography Robert Richardson Editing by Claire Simpson Distributed by 20th Century Fox Release date(s) December 11, 1987 Michael Douglas won the Academy Award for Best Actor.

# **PRE-WATCHING STAGE**

# 1. Read the abstract from the film review by Norm Schrager. Comment upon the phrase "Greed Is Good"?

Since the initial release of Wall Street, Oliver Stone's giant-sized 1987 fable, it's been said a million times: **Greed Is Good**. With those three words, Michael Douglas, as uber-corporate raider Gordon Gekko, defined the tone of not just a single movie but perhaps of an entire decade (even though that's a paraphrase of his actual quote).

Norm Schrager

# 2. Read the beginning of the film review. Translate it into Ukrainian. In pairs discuss whether you feel like watching this film after reading this film review.

A stockbroker at Jackson-Steinem, Bud Fox (Charlie Sheen), is desperate to get to the top. He wants to become involved with his hero, the extremely successful but unscrupulous corporate raider Gordon Gekko (Michael Douglas), a ruthless and legendary Wall Street player whose values could not conflict more with those of Bud's father Carl (Martin Sheen). In an effort to win Gekko as a client, Bud visits with Gekko on his birthday and pitches him stocks which Bud had been analyzing for some time. However, Gekko is unimpressed, calling the stocks Bud analyzed "dogs", and Bud realizing that Gekko may not do business with him gets desperate and provides him with some inside information which Bud had learned in a casual conversation the day before from his father. Carl is a maintenance chief and union representative at a small airline, Bluestar, and tells Bud it will soon be cleared of a safety violation after a

previous crash. The ruling will bring the airline out from under government suspension, allowing it to expand its business. Gekko tells him he'll think about what Bud has told him. A dejected Bud returns to his office where Gekko places an order for Bluestar stock and Bud has "bagged the elephant" (made Gekko a client).

An appreciative Gekko takes Bud under his wing but compels him to unearth new information by any means necessary, including becoming a partner in a cleaning company to gain access to confidential files in the offices of the clients of the cleaning company. Bud becomes wealthy, enjoying Gekko's promised perks, including a corner office with a view, penthouse on Manhattan's Upper East Side and a trophy blonde, interior decorator Darien (Daryl Hannah). Gekko asks Bud to buy large quantities of stock in a paper company, Teldar, in which Gekko plans to raid and sell off the pieces. Bud does this by enlisting his friends as straw buyers of the stock and giving them a cut of the proceeds. It is at the Teldar annual stockholder's meeting where Gekko gives his infamous "Greed is good" speech.

As this mentor/protege relationship develops, Bud pitches an idea to Gekko. The plan is to buy Bluestar Airlines and expand the company using savings achieved by union concessions. Bud wants his father, Carl, to get union support for the plan and push for the deal. Although Carl does not like Gekko, Bud is able to coax him into it. Things change when Bud learns that Gekko plans to sell off Bluestar's assets, an act that would leave Carl and the entire Bluestar staff unemployed, but would make Bud extremely rich as Gekko made him the president of Bluestar and as virtue of being president, he would get a "golden parachute". Angered by Gekko's decision and wracked with the guilt of being an accessory to Bluestar's destruction, Bud chooses his father over his mentor and resolves to disrupt Gekko's plans. He angrily breaks up with Darien, who refuses to plot against Gekko, a former lover and the architect of her career.

## **POST-WATCHING STAGE**

3. Read the film review. Do you agree with the characteristics given to the protagonists? How would you characterize them? Is the plot of the film up-to-date? If you were a film director would your vision of the problem be the same? What do you think made Stanley Weiser, Oliver Stone create a story like that in the 1980s? Do you feel like watching the film continuation?

Sep 3, 2009 Scott Hayden

Michael Douglas won a well deserved Oscar for his portrayal of ultra rich businessman Gordon Gekko. Charlie Sheen played an eager and money hungry trader named Bud Fox.

#### ESSENTIAL VOCABULARY

abductive (adj) account (n) a current account a bank account a savings account deposit account draw upon an account account for (v) accountant (n) debit an accountant addiction (n) amygdaloid (adj) annals (n., pl) amortize (v) apparent (adj) apparent to the nacked eye apparent grief apparent error appraise (v) assets (n., pl) fixed assets current assets Savings and Loan Association (US) assumption (n) assumption of power axe jobs to give the axe balance sheet bank commercial bank national bank state bank be in the black be in the red bit a bit of all right bit by bit bits and pieces

to do one's bit **bite** for somebody to bite one's lips once bitten, twice shy blunt the blunt facts breakthrough board of directors to **boost** sales to give somebody a boost borrow money broker firm of (stock) brokers brokerage brokerage house (US) bundle a bundle of nerves bundle out capital charge legal charge chattel chattel mortgage (US) credit union clear cluster cobble collateral collateral security collaborative style command-and control approach crisis-hit firms debt deed discount (v) depositor dismal dismal facts

dismal mood in a dismal voice disbursement dividend at the **drop** of a head a great drop in crisis a drop in the bucket/ocean one could hear a pin drop encumbrance embed embedded in one's memory enliven equity estate real estate (US) fiduciary flutter don't flutter about finance company frustration frustration of contract grim grim prospects grim truth things are looking grim pretty grim to hang on clever youngsters to hang on by the skin of one's teeth holding holdings to hop to new jobs Hop it! To hop to it humble indebtedness interest receive interest pay interest installment lending institution invest

#### L

job to have a job a put-up job just the job it is a good job to make the best of a bad job to give something up as a bad job joint stock to juggle many tasks to juggle with words liabilities liquidate (v) mortgage loan loom loom large The examinazions are looming up. market be in the market for smth. black market bring one's eggs to a bad market corner the market drive one's hogs to market go to market make a market of smth. marriage market miss one's market play the market rig the market money deposit money lend money invest money save money withdraw money for one's money in the money money for old rope money to burn one's money's worth put money into put money on

#### 11

put one's money where one's mouth is momentarily net value, net worth (US) order standing order peer pledge (v) profit ration (v) recruitment staff recruitment redundant to become redundant reinforce repaid by annual installments recession recession in demand reserve retire (v) run the bank scrutinize to scrutinize somebody's face the other way around global downturn security, securities shares shareholder slicker sophisticated statement a bank statement

#### 12

stock exchange (S.E., St. Ex.) scrutiny spring up to spring up like mushrooms summer internships tentative tentative plan long tenure to get a tenure title trade-off to make a trade-off transaction trust trust company The Treasury **United States Treasury (Department) (US)** underpinning solid underpinning utility work to have one's work cut out to make light work of to work to rule to work wonders, to work like magic to make short work of someone/something to work off steam a nasty piece of work a glutton for work/punishment

## **MODULE 5. COOPERATION ON THE INTERNATIONAL ARENA**

## LEAD-IN

**1.** How much do you know about the variety of world organizations and their home countries? Do the following quiz. Give Ukrainian equivalents of the names of the organizations.

## 1. What does NATO stand for?

- a) North American Treaty Organization
- b) North Atlantic Treaty Organization
- c) North American Trade Organization
- d) North Atlantic Trade Organization

#### 2. What does OPEC stand for?

- a) Organization of Producing Exporting Countries
- b) Organization of Petroleum Export Countries
- c) Organization of Petroleum Engineering Countries
- d) Organization of Petroleum Exporting Countries

#### 3. What does OAS stand for?

- a) Organization of African States
- b) Organization of Asian States

## 4. What is the IMF?

a) International Monetary Fundb) International ManufacturingFoundation

## 5. What is APEC?

a) American-Pacific Energy Consulateb) American Peace Energy Corporation

- c) Organization of American Statesd) Organization of America States
- c) International Monetary Foundation
- d) International Money First
- c) Asia-Pacific Economic Corporation
- d) Asian-Pacific Economic Company

## 6. In what country is the international organization Defenders of Wildlife based?

c) Sweden

d) Spain

- a) Germany
- b) United States

## 7. In the United States, the AMI is what?

- a) American Manufacturing Institute
- b) American Medical Institute

- c) American Meat Institute
- d) American Meat-Producers Institute

States d) Organizatio

8. The Centre for Trade Policy and Law (or the CTPL) is based where?					
a) Canada	b) France	c) Sweden	d) Australia		
9. The Humane Society International (HSI) is based where?					
a) Netherlands	b) United States	c) Australia	d) Japan		
10.What is the WFM?a) World Financial Marketc) World Federalist Marketb) World Federalist Movementd) World Financial Movement					
11. The OWT is a charitable international organization which promotes reforms of existing global organizations. What does OWT stand for?					
a) One Worldwide T	rust	c) One World	d Trusting		
b) Our World Trust		d) One Worl	d Trust		

# 12. The Polaris Institute was designed to empower citizens toward making democratic social changes. Where is it based?

a) United States	c) Canada
b) Mexico	d) England

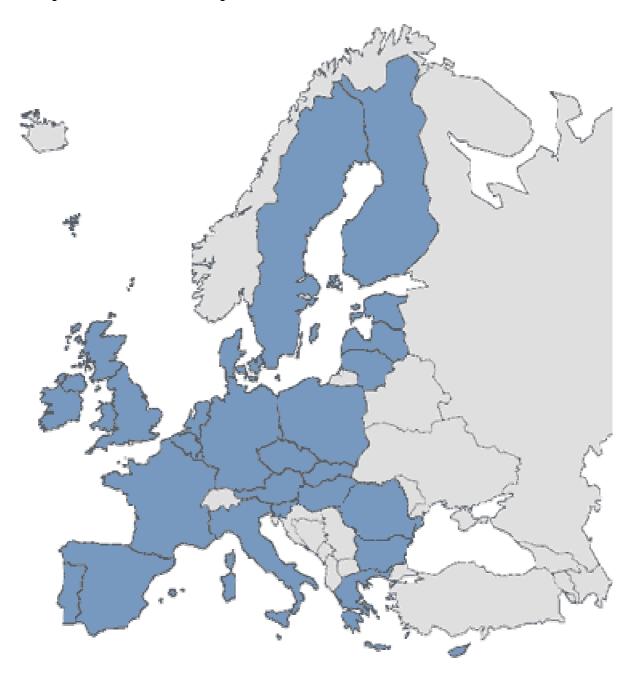
2. Match the names of the following organizations with the explanation of their essence.

American Meat Institute	a) is an independent research organisation with charitable status based in London, United Kingdom. It promotes education and conducts research into changes required in global governance and powerful organisations to achieve the eradication of poverty, injustice and war.
Asia-Pacific Economic Corporation	b) is a global citizens movement with member and associated organizations around the globe. Its international secretariat is based in New York City across from the United Nations headquarters. Founded in 1947 in Montreux, Switzerland, the Movement brings together organizations and individuals committed to the vision of a "just world order through a strengthened United Nations." It currently counts 30,000 to 50,000 supporters.
Humane Society International	c) is an international arm of The Humane Society of the United States, addresses issues such as inhumane practices and conditions affecting companion and farm animals, illegal trade in wildlife, threats to endangered species, slaughter of marine mammals, and the use of animals in research and testing. It works with national and jurisdictional governments, humane organizations, and individual animal protectionists to find practical, culturally sensitive, and long-term solutions to common animal problems.

International Monetary Fund	d) is an organization composed primarily of US meat producers. It was founded in 1906 and is today located in Washington, DC. AMI provides assistance and representation for member organizations. It also sponsors several large conferences for the meat industry.
North Atlantic Treaty Organization	e) is an economic forum for a group of Pacific Rim countries to discuss matters on regional economy, cooperation, trade and investment. Together, these countries represent about 60% of the world economy (World Bank).
Organization of American States	f) is an international organization that oversees the global financial system by observing exchange rates and balance of payments, as well as offering financial and technical assistance. Its headquarters are located in Washington, D.C., USA.
Organization of Petroleum Export Countries	g) is an international organization, headquartered in Washington, D.C., United States of America. Its members are the thirty-five independent states of the Americas, the goal of the member nations in creating the OAS was "to achieve an order of peace and justice, to promote their solidarity, to strengthen their collaboration, and to defend their sovereignty, their territorial integrity, and their independence."
One World Trust	h) is an international cartel made up of Iraq, Indonesia, Iran, Kuwait, Libya, Angola, Algeria, Nigeria, Qatar, Saudi Arabia, the United Arab Emirates, and Venezuela. The principle aim of the organization, according to its Statute, is the determination of the best means for safeguarding their interests, individually and collectively; devising ways and means of ensuring the stabilization of prices in international oil markets with a view to eliminating harmful and unnecessary fluctuations; giving due regard at all times to the interests of the producing nations and to the necessity of securing a steady income to the producing countries; an efficient, economic and regular supply of petroleum to consuming nations, and a fair return on their capital to those investing in the petroleum industry.
World Federalist Movement	i) is a military alliance, established by the signing of the North Atlantic Treaty on April 4, 1949. With headquarters in Brussels, Belgium the organisation established a system of collective defence whereby its member states agree to mutual defense in response to an attack by any external party.

## **UNIT 1. EUROPEAN UNION**

1. Look at this outline map of Europe and mark the countries that belong to the European Union on the map.



#### **MOVIE REALM**

#### **THE INERTPRETER**

#### Director

Sydney Pollack Sydney Pollack

#### Starring

Nicole Kidman Sean Penn Catherine Keener Jesper Christensen Yvan Attal

#### **PRE-WATCHING STAGE**

# 1. Read the film review abstracts. Translate them into Ukrainian. In pairs discuss whether you feel like watching this film after reading these film reviews.

(1) Sydney Pollack returns to the land of thrillers with "The Interpreter," a timely, thought-provoking drama with a superb cast and an interesting premise. A little long-winded and sometimes confusing, "The Interpreter" benefits from solid performances by Nicole Kidman, Sean Penn, and Catherine Keener.

Nicole Kidman stars as Silvia Broome, a United Nations translator who hails from the fictional nation of Matobo, Africa. An expert in the obscure language of Ku, Silvia overhears a plot to kill the hated dictator of Matobo just days prior to his appearance before members of the UN. After reporting what she hears, "The Teacher will never leave this room alive," Silvia's life is turned inside out and upside down by the conspirators and by the federal agents, Tobin Keller (Sean Penn) and Dot Woods (Catherine Keener), assigned to protect her. While on the surface it appears Silvia is simply an innocent bystander who just happened to overhear the would-be assassins, Keller has his doubts. Is Silvia a witness or is she somehow connected to the threat against the African head of state?

"The Interpreter" is a cat and mouse game with a few of the involved parties appearing to change sides throughout the process. The dialogue-heavy film forces you to pay close attention in order to keep up with the plot (go to the snack bar before the movie starts or you will miss a key detail). And while for the most part "The Interpreter" is engaging, it does have excruciatingly slow moments. The flow of the film is uneven and there are times when it seems information is either unnecessarily repeated, drawn out in too much detail, or what's feed to the audience turns out to be just downright illogical. Yet Kidman and Penn are impressive, nailing their characters and making the annoying slow moments and convoluted plot mostly tolerable.

*Rebecca Murray* 

(2) Thirty years after Sydney Pollack made the taut political thriller Three Days Of The Condor, the Oscar winning director returns to the same arena and repeats his success. The Interpreter is a rarity these days: a well made, smart drama with thoughtful characters that doesn't underestimate or pander to its audience. That it took someone who might be considered an old school director should not be dismissed. Clint Eastwood is proof, were more needed, that a director's talents are not diminished by age.

The Interpreter is evocative of an earlier era where such films had guts rather than glitz. Too often nowadays audiences are bludgeoned or dazzled rather than respected. Propelled by masterful performances by its two Oscar winning stars, the tension and crackle generated in the scenes between Sean Penn and Nicole Kidman is more combustible than any amount of pyrotechnics.

The intelligent screenplay by Steven Zallian, Scott Frank and Charles Randolph, based on a story by Martin Stellman and Brian Ward depicts the predicament of a United Nations interpreter Silvia Broome (Kidman), who overhears a conversation about the proposed assassination of a visiting leader. With her safety in jeopardy, she is assigned the protection of FBI agent Tobin Keller (Penn).

When Keller learns that the conversation was in a rare dialect known by only a few, including Broome, he becomes suspicious. Further investigation reveals Broome's connection with the threatened VIP, a fact that makes Keller start to doubt her innocence in the assassination plot. "I'm scared and my protector doesn't believe me," she shouts at Keller. Both characters operate on very different levels. Broome is a reasoned diplomat, Keller is more instinctual. Their acquaintance, one founded on uncertainty and mistrust, is buoyed by a sexual tension. Keller, still reeling from the recent death of his wife, is drawn to the enigmatic Broome.

Pollack negotiated personally with U.N. Secretary-General Kofi Annan for permission to film in New York's U.N. building. It is the first time it has ever been granted. Being such a critical location, its use adds a palpable degree of authenticity to the film, which climaxes with the visit of the African leader whose bloody regime had brought about the assassination threat.

#### ESSENTIAL VOCABULARY

abandon to abandon (all) hope to abandon oneself to the conqueror's mercy accede to all's fair in love and war amend advocates-general to be on the agenda bar bar none to bar smoking half the battle a pitched battle to fight a losing battle a running battle/fight blush to blush to the roots of one's hair at first blush comply comply with a specification comply with decision comply with orders comply with smb's request comply with something comply with the rules condemn convene decision-making body directorates-general to put Parliament on an equal footing with evolve fertile a fertile mind fight to fight shy of to put up a good fight to spoil for a fight to take the fight out of someone a fighting chance to fight it out forestall forestall the market grant

to exercise political supervision over to launch a new common policy primary/secondary legislation to manage soundly knock to knock one's head against the brick wall to knock under board to knock a plan on the head masterly masterly work on to work in a masterly fashion mitigate motion of censure offending party on the war-path perverse perverse proportions poise poise oneself on one's toes to be poised on the brink of disaster procedure assent procedure co-decision procedure conciliation procedure cooperation procedure propound the view refrain (from) a renewable term revenue rife rife with error language rife with maxims rim on the rims sway to hold sway over smb to be under the sway of unanimously universal suffrage to uphold the collective European interest urge unwieldv simple majority vote qualified majority vote

#### treaty

accede to a treaty be in treaty with smb for smth bilateral investment treaty bilateral treaty binding treaty commercial treaty conclude a treaty denounce a treaty enter into a treaty equitable treaty excess-of-loss reinsurance treaty initial a treatv law-of-the-sea treaty LOS treaty non-proliferation treaty obligatory reinsurance treaty peace treaty private treaty ratify a treaty reciprocal treaty renounce a treaty strategic arms limitation treaty test ban treaty trade treaty treaty obligations treaty of alliance treaty of commerce and navigation treaty of friendship treaty of mutual assistance treaty of neutrality treaty of peace tripartite treaty war a war of nerves a cold war

#### 20

a shooting war to be in the wars carry the war into the enemy's camp hot war make war against phony war press-button war private war war is the sport of kings a war of attrition a war of the elements a war of words the wars of the Roses a war to death withdraw withdraw a bid withdraw a bill withdraw a candidate withdraw a credit withdraw a motion withdraw a promise withdraw a sum of money withdraw an accusation withdraw an offer withdraw an order withdraw coins from circulation withdraw deposits withdraw envoys withdraw from a firm withdraw from a partnership withdraw from a treaty withdraw from an account withdraw from business withdraw goods from a sale withdraw securities from a deposit

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Навчальне видання

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## КРОК ДО ДОСКОНАЛОСТІ

навчальний посібник з першої іноземної мови (англійська) для студентів IV курсу спеціальностей "філологія" та "переклад". Частина II.