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Intelligent Human Systems Integration 2020

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Contents

Automotive Design and Transportation Engineering	
User-Centered Design Within the Context of Automated Driving in Trucks – Guideline and Methods for Future Conceptualization of Automated Systems	3
Paula Laßmann, Florian Reichelt, Dominique Stimm, and Thomas Maier	
Towards Probabilistic Analysis of Human-System Integration In Automated Driving	g
Ephraim Suhir, Gunther Paul, and Hermann Kaindl	
Trust Provisioning in the Transport Infrastructure	15
Drivers' Interaction with, and Perception Toward Semi-autonomous Wehicles in Naturalistic Settings Gisun Kim, Kirsten Revell, Pat Langdon, Mike Bradley, Ioannis Politis, Simon Thompson, Lee Skrypchuk, Jim O-Donoghue, Joy Richardson, Med Clark, Aaron Roberts, Alex Mouzakitis, and Neville A. Stanton	20
Are Autonomous Vehicles the Solution to Drowsy Driving? Daniel Grunstein and Ron Grunstein	27
Exploring New Concepts to Create Natural and Trustful Dialogue Between Humans and Intelligent Autonomous Vehicles	34
Integrating Human Acceptable Morality in Autonomous Vehicles Giorgio M. Grasso, Chiara Lucifora, Pietro Perconti, and Alessio Plebe	41
The Future of User Experience Design in the Interior of Autonomous Car Driven by AI	46

x Contents

Measuring Driver Discomfort in Autonomous Vehicles	52
Human-Centered Design for Automotive Styling Design: Conceptualizing a Car from QFD to ViP Gian Andrea Giacobone and Giuseppe Mincolelli	59
Enriching the User Experience of a Connected Car with Quantified Self Maurizio Caon, Marc Demierre, Omar Abou Khaled, Elena Mugellini, and Pierre Delaigue	66
Constructing a Mental Model of Automation Levels in the Area of Vehicle Guidance. Larissa Zacherl, Jonas Radlmayr, and Klaus Bengler	73
Effect of Phone Interface Modality on Drivers' Task Load Index in Conventional and Semi-Automated Vehicles Kristina Davtyan and Francesca Favaro	80
Software Failure Mode and Effects Analysis	86
A Validated Failure Behavior Model for Driver Behavior Models for Generating Skid-Scenarios on Motorways Bernd Huber, Paul Schmidl, Christoph Sippl, and Anatoli Djanatliev	92
Human-Machine Interface Research of Autonomous Vehicles Based on Cognitive Work Analysis Framework	99
Mercury: A Vision-Based Framework for Driver Monitoring	104
Investigating the Impact of Time-Lagged End-to-End Control in Autonomous Driving Haruna Asai, Yoshihiro Hashimoto, and Giuseppe Lisi	111
The Car as a Transformer Jeremy Aston and Rui Pedro Freire	118
Unmanned Small Shared Electric Vehicle Binhong Zhai, Guodong Yin, and Zhen Wu	124
A Forward Train Detection Method Based on Convolutional Neural Network Zhangyu Wang, Tony Lee, Michael Leung, Simon Tang, Qiang Zhang, Zining Yang, and Virginia Cheung	129

Contents xi

Styling Research of DFAC-6851H4E City Bus Based on Fuzzy Evaluation	136
Object Detection to Evaluate Image-to-Image Translation on Different Road Conditions	143
Humans and Artificial Cognitive Systems	
Modelling Proxemics for Human-Technology-Interaction in Decentralized Social-Robot-Systems Thomas Kirks, Jana Jost, Jan Finke, and Sebastian Hoose	153
Category Learning as a Use Case for Anticipating Individual Human Decision Making by Intelligent Systems Marcel Lommerzheim, Sabine Prezenski, Nele Russwinkel, and André Brechmann	159
System Architecture of a Human Biosensing and Monitoring Suite with Adaptive Task Allocation Brandon Cuffie and Lucas Stephane	165
The Role of Artificial Intelligence in Contemporary Medicine Larisa Hambardzumyan, Viktoria Ter-Sargisova, and Aleksandr Baghramyan	172
Improving Policy-Capturing with Active Learning for Real-Time Decision Support Bénédicte Chatelais, Daniel Lafond, Alexandre Hains, and Christian Gagné	177
Task Measures for Air Traffic Display Operations. Shi Yin Tan, Chun Hsien Chen, Sun Woh Lye, and Fan Li	183
Identifying People Based on Machine Learning Classification of Foods Consumed in Order to Offer Tailored Healthier Food Options Jenna Kim, Shuhao Lin, Giannina Ferrara, Jenna Hua, and Edmund Seto	190
On the Perception of Disharmony Stijn Verwulgen, Thomas Peeters, Sander Van Goethem, and Sofia Scataglini	195
Mobile Real-Time Eye-Tracking for Gaze-Aware Security Surveillance Support Systems Alexandre Marois, Daniel Lafond, François Vachon, Eric R. Harvey, Bruno Martin, and Sébastien Tremblay	201

xii Contents

Detecting Impulsive Behavior Through Agent-Based Games Alia El Bolock, Ahmed Ghonaim, Cornelia Herbert, and Slim Abdennadher	208
Visual and Motor Capabilities of Future Car Drivers Ferdinando Tripi, Rita Toni, Angela Lucia Calogero, Pasqualino Maietta Latessa, Antonio Tempesta, Stefania Toselli, Alessia Grigoletto, Davide Varotti, Francesco Campa, Luigi Manzoni, and Alberto Vergnano	214
A Fixation-Click Count Signature as a Visual Monitoring Enhancement Feature for Air Traffic Controllers Hong Jie Wee, Sun Woh Lye, and Jean-Philippe Pinheiro	221
Digital Transformation in Product Service System for Kids. Design Tools for Emerging Needs Benedetta Terenzi and Arianna Vignati	228
A Novel Heuristic Mechanism to Formalize Online Behavior Through Search Engine Credibility Debora Di Caprio and Francisco J. Santos-Arteaga	235
Caterina, Alexa and the Others Elisabetta Benelli and Jurji Filieri	241
Event-Related Potential Study on Military Icon Based on Composition-Semantic Relationship	248
Ekybot: Framework Proposal for Chatbot in Financial Enterprises Maritzol Tenemaza, Sergio Luján-Mora, Angélica de Antonio, Jaime Ramírez, and Omar Zarabia	254
Alpha and Beta EEG Desynchronizations Anticipate Steering Actions in a Driving Simulation Experiment. Giovanni Vecchiato, Maria Del Vecchio, Sergey Antopolskiy, Andrea Bellotti, Alessia Colucciello, Anna Marchenkova, Jonas Ambeck-Madsen, Luca Ascari, and Pietro Avanzini	260
The Quantitative Evaluation of Permanent Disability in Forensic Medicine Through Stereo Photogrammetric Technology Claudia Trignano, Andrea Castelli, Vittorio Dell'Orfano, and Elena Mazzeo	266
A Unified Framework for Symbol Grounding in Human-Machine Interactions	271

Contents xiii

Improving Machine Translation Output of German Compound and Multiword Financial Terms	276
Self-adjusted Data-Driven System for Prediction of Human Performance Oleksandr Burov, Evgeniy Lavrov, Nadiia Pasko, Olena Hlazunova, Olga Lavrova, Vasyl Kyzenko, and Yana Dolgikh	282
Human Factor and Cognitive Methods in the Design of Products and Production Systems of Mechanical Engineering in the Framework of NBIC Convergence Evgeny Kolbachev, Elena Sidorova, and Polina Vaneeva	288
Automatic Assessment System of Operators' Risk in Order Picking Process for Task Analysis. Yangxu Li, Bach Q. Ho, Tatsunori Hara, and Jun Ota	294
TARS Mobile App with Deep Fingertip Detector for the Visually Impaired	301
Analysis Process of Exploratory Research Represented in a Coordinate System XYZ	307
A Variety of Visual-Speech Matching ERP Studies in Quiet-Noise Scenarios	313
Research on Color Stratification in Dynamic Environment: Frequency Domain Analysis of Delta, SMR and Theta EEG Rhythms Cheng Guan, Lei Zhou, Tongtong Zhang, and Xiang Zeng	319
Human AI Symbiosis: The Role of Artificial Intelligence in Stratifying High-Risk Outpatient Senior Citizen Fall Events in a Non-connected Environments Chandrasekar Vuppalapati, Anitha Ilapakurti, Sharat Kedari, Rajasekar Vuppalapati, Jayashankar Vuppalapati, and Santosh Kedari	325
Intelligence, Technology and Analytics	
Distinguishing a Human or Machine Cyberattacker Wayne Patterson, Acklyn Murray, and Lorraine Fleming	335
Using Eye Tracking to Assess User Behavior in Virtual Training Mina Fahimipirehgalin, Frieder Loch, and Birgit Vogel-Heuser	341

xiv Contents

Democratization of AI to Small Scale Farmers, Albeit Food Harvesting Citizen Data Scientists, that Are at the Bottom	
of the Economic Pyramid Chandrasekar Vuppalapati, Anitha Ilapakurti, Sharat Kedari, Rajasekar Vuppalapati, Jayashankar Vuppalapati, and Santosh Kedari	348
Cybersecurity in Educational Networks Oleksandr Burov, Svitlana Lytvynova, Evgeniy Lavrov, Yuliya Krylova-Grek, Olena Orliyk, Sergiy Petrenko, Svitlana Shevchenko, and Oleksii M. Tkachenko	359
The Problem of Tracking the Center of Attention in Eye Tracking Systems Marina Boronenko, Vladimir Zelensky, Oksana Isaeva, and Elizaveta Kiseleva	365
Health Risk Assessment Matrix for Back Pain Prediction Among Call Center Workers Sunisa Chaiklieng and Pornnapa Suggaravetsiri	372
Towards Conceptual New Product Development Framework for Latvian ICT Sector Companies and Startups	379
A Liveness Detection Method for Palmprint Authentication	385
Procedure for the Implementation of the Manufacturing Module of an ERP System in MSME. Applied Case: Textile "Tendencias" Enterprise, UDA ERP Pedro Mogrovejo, Juan Manuel Maldonado-Maldonado, Esteban Crespo-Martínez, and Catalina Astudillo	392
Model of Emotionally Stained Pupillogram Plot	398
Cost-Informed Water Decision-Making Technology for Smarter Farming Joanne Tingey-Holyoak, John Dean Pisaniello, Peter Buss, and Ben Wiersma	404
A Review on the Role of Embodiment in Improving Human-Vehicle Interaction: A Proposal for Further Development of Embodied Intelligence Hamid Naghdbishi and Alireza Ajdari	409

Contents xv

Analysis of Topological Relationships of Human	415
Impact of Technological Innovation on the Productivity of Manufacturing Companies in Peru Julio César Ortíz Berrú, Cristhian Aldana Yarlequé, and Lucio Leo Verástegui Huanca	421
Parametric Urban Design	427
Narrative Review of the Role of Wearable Devices in Promoting Health Behavior: Based on Health Belief Model Dingzhou Fei and Xia Wang	433
Competitiveness of Higher Education System as a Sector of Economy: Conceptual Model of Analysis with Application to Ukraine Olha Hrynkevych, Oleg Sorochak, Olena Panukhnyk, Nazariy Popadynets, Rostyslav Bilyk, Iryna Khymych, and Yazina Viktoriia	439
Application of Classification Algorithms in the Generation of a Network Intrusion Detection Model Using the KDDCUP99 Database	446
Vulnerability Discovery in Network Systems Based on Human-Machine Collective Intelligence Ye Han, Jianfeng Chen, Zhihong Rao, Yifan Wang, and Jie Liu	453
Computational Modeling and Simulation	
Supporting Decisions in Production Line Processes by Combining Process Mining and System Dynamics Mahsa Pourbafrani, Sebastiaan J. van Zelst, and Wil M. P. van der Aalst	461
Using Real Sensors Data to Calibrate a Traffic Model for the City of Modena	468
Logistic Regression for Criteria Weight Elicitation in PROMETHEE-Based Ranking Methods Elia Balugani, Francesco Lolli, Maria Angela Butturi, Alessio Ishizaka, and Miguel Afonso Sellitto	474
3D CAD Design of Jewelry Accessories, Determination of Geometrical Features and Characteristics of the Used Material of Precious Metals Tihomir Dovramadjiev, Mariana Stoeva, Violeta Bozhikova, and Rozalina Dimova	480

xvi Contents

Discovering and Mapping LMS Course Usage Patterns to Learning Outcomes Darko Etinger	486
Drug Recommendation System for Geriatric Patients Based on Bayesian Networks and Evolutionary Computation Lourdes Montalvo and Edwin Villanueva	492
Software for the Determination of the Time and the F Value in the Thermal Processing of Packaged Foods Using the Modified Ball Method	498
Communication Protocol Between Humans and Bank Server Secure Against Man-in-the-Browser Attacks Koki Mukaihira, Yasuyoshi Jinno, Takashi Tsuchiya, Tetsushi Ohki, Kenta Takahashi, Wakaha Ogata, and Masakatsu Nishigaki	503
Development of a Solution Model for Timetabling Problems Through a Binary Integer Linear Programming Approach Juan Manuel Maldonado-Matute, María José González Calle, and Rosana María Celi Costa	510
Machine, Discourse and Power: From Machine Learning in Construction of 3D Face to Art and Creativity	517
Modelling Alzheimer's People Brain Using Augmented Reality for Medical Diagnosis Analysis Ramalakshmi Ramar, Swashi Muthammal, Tamilselvi Dhamodharan, and Gopi Krishnan Rajendran	524
Software Vulnerability Mining Based on the Human-Computer Coordination Jie Liu, Da He, Yifan Wang, Jianfeng Chen, and Zhihong Rao	532
Design and Verification Method for Flammable Fluid Drainage of Civil Aircraft Based on DMU	539
Low-Income Dwelling Bioclimatic Design with CAD Technologies. A Case Study in Monte Sinahí, Ecuador Jesús Rafael Hechavarría Hernández, Boris Forero, Robinson Vega Jaramillo, Katherine Naranjo, Fernanda Sánchez, Billy Soto, and Félix Jaramillo	546

Virtual Reduction and Interaction of Chinese Traditional Furniture and Its Usage Scenarios	552
Humans and Artificial Systems Complexity	
Your Voice Assistant Will See You Now: Reducing Complexity in Human and Artificial System Collaboration Using Voice as an Operating System Viraj Patwardhan, Neil Gomes, and Maia Ottenstein	561
Pre-emptive Culture Mapping: Exploring a System of Language to Better Understand the Abstract Traits of Human Interaction	567
"Meanings" Based Human Centered Design of Systems	573
A Systematic Review of Sociotechnical System Methods Between 1951 and 2019 Amangul A. Imanghaliyeva	580
Designing a Safety Confirmation System that Utilizes Human Behavior in Disaster Situations Masayuki Ihara, Hiroshi Nakajima, Goro Inomae, and Hiroshi Watanabe	588
Designing Ethical AI in the Shadow of Hume's Guillotine	594
A Counterattack of Misinformation: How the Information Influence to Human Being	600
Effects of Increased Cognitive Load on Field of View in Multi-task Operations Involving Surveillance Seng Yuen Marcus Goh, Ka Lon Sou, Sun Woh Lye, and Hong Xu	605
Investigating Human Factors in the Hand-Held Gaming Interface of a Telerehabilitation Robotic System	612
Procedure of Mining Relevant Examples of Armed Conflicts to Define Plausibility Based on Numerical Assessment of Similarity of Situations and Developments Ahto Kuuseok	619
Human Digital Twins: Two-Layer Machine Learning Architecture for Intelligent Human-Machine Collaboration	627

xviii Contents

Semantic Network Analysis of Korean Virtual Assistants' Review Data Hyewon Lim, Xu Li, Harim Yeo, and Hyesun Hwang	633
Design Collaboration Mode of Man-Computer Symbiosis in the Age of Intelligence	640
User Experience over Time with Personal Assistants of Mobile Banking Application in Turkey	646
Human-Automation Interaction Through Shared and Traded Control Applications Mauricio Marcano, Sergio Díaz, Joshue Pérez, Andrea Castellano, Elisa Landini, Fabio Tango, and Paolo Burgio	653
Alignment of Management by Processes and Quality Tools and Lean to Reduce Unfilled Orders of Fabrics for Export: A Case Study Z. Bardales, P. Tito, F. Maradiegue, Carlos Raymundo-Ibañez, and Luis Rivera	660
Detection and Prevention of Criminal Attacks in Cloud Computing Using a Hybrid Intrusion Detection Systems Thierry Nsabimana, Christian Ildegard Bimenyimana, Victor Odumuyiwa, and Joël Toyigbé Hounsou	667
Development of Tutoring Assistance Framework Using Machine Learning Technology for Teachers	677
Replenishment System Using Inventory Models with Continuous Review and Quantitative Forecasting to Reduce Stock-Outs in a Commercial Company	683
Applying SLP in a Lean Manufacturing Model to Improve Productivity of Furniture SME Zhelenn Farfan-Quintanilla, Manuel Caira-Jimenez, Fernando Sotelo-Raffo, Carlos Raymundo-Ibañez, and Moises Perez	690
Collaborative Model Based on ARIMA Forecasting for Reducing Inventory Costs at Footwear SMEs Alejandra Angulo-Baca, Michael Bernal-Bazalar, Juan Sotelo-Raffo, Carlos Raymundo-Ibañez, and Moises Perez	697

A Framework of Quality Control Matrix in Paprika Chain Value: An Empirical Investigation in Peru Diana Garcia-Montero, Luz Roman-Ramirez, Fernando Sotelo-Raffo, and Edgar Ramos-Palomino	704
Inventory Optimization Model Applying the Holt-Winters Method to Improve Stock Levels in SMEs in the Sports Retail Sector	711
Recruitment and Training Model for Retaining and Improving the Reputation of Medical Specialists to Increase Revenue of a Private Healthcare SME Audy Castro-Blancas, Carlos Rivas-Zavaleta, Carlos Cespedes-Blanco, Carlos Raymundo, and Luis Rivera	719
Research on Disabled People's Museum Visit Experience from the Perspective of Actor-Network Theory	726
Production Management Model to Balance Assembly Lines Focused on Worker Autonomy to Increase the Efficiency of Garment Manufacturing Valeria Sosa-Perez, Jose Palomino-Moya, Claudia Leon-Chavarril, Carlos Raymundo-Ibañez, and Moises Perez	733
Rural Ecotourism Associative Model to Optimize the Development of the High Andean Tourism Sector in Peru Oscar Galvez-Acevedo, Jose Martinez-Castañon, Mercedes Cano-Lazarte, Carlos Raymundo-Ibañez, and Moises Perez	740
Picking Management Model with a Focus on Change Management to Reduce the Deterioration of Finished Products in Mass Consumption Distribution Centers Lourdes Canales-Ramos, Arelis Velasquez-Vargas, Pedro Chavez-Soriano, Carlos Raymundo-Ibañez, and Moises Perez	746
Risk Factors Associated with Work-Related Low Back Pain Among Home-Based Garment Workers Sunisa Chaiklieng, Pornnapa Suggaravetsiri, and Sari Andajani	753
Demand Management Model Based on Quantitative Forecasting Methods and Continuous Improvement to Increase Production Planning Efficiencies of SMEs Bakeries Denilson Contreras-Choccata, Juan Sotelo-Raffo, Carlos Raymundo-Ibañez, and Luis Rivera	760

xx Contents

Study on Key Elements of Shopping App Design for the Elderly Wenfeng Liu, Fenghong Wang, and Yiyan Chen	766
Shopping Website Accessibility Study Based on Users' Mental Models	773
HIRAC-Based Risk Management Model with POKA-YOKE and TPM Continuity to Control and Mitigate Emergency Scenarios in Hydrocarbon Sector Operations. Jose Echevarria-Cahuas, Maria Quispe-Huapaya, Cesar Ramirez-Valdivia, Carlos Raymundo, and Luis Rivera	780
Materials and Inclusive Human Systems	
CAD-Based Risk Assessment Approach for Safe Scheduling of HRC Operations for Parts Produced by Laser Powder Bed Fusion Fabio Pini, Enrico Dalpadulo, and Francesco Leali	789
Photogrammetry and Additive Manufacturing Based Methodology for Decentralized Spare Part Production in Automotive Industry Antonio Bacciaglia, Alessandro Ceruti, and Alfredo Liverani	796
Improved Heat Sink for Thermoelectric Energy Harvesting Systems Alessandro Bertacchini, Silvia Barbi, and Monia Montorsi	803
A Framework Designing for Story Sharing of the Elderly: From Design Opportunities to Concept Selection Cun Li, Jun Hu, Bart Hengeveld, and Caroline Hummels	810
A Methodological Approach for the Design of Inclusive Assistive Devices by Integrating Co-design and Additive Manufacturing Technologies Francesco Gherardini, Andrea Petruccioli, Enrico Dalpadulo, Valentina Bettelli, Maria Teresa Mascia, and Francesco Leali	816
New Collaborative Version of the Quality Function Deployment: Practical Application to the HABITAT Project Giuseppe Mincolelli, Gian Andrea Giacobone, Michele Marchi, and Silvia Imbesi	823
Human Centered Methodologies for the Development of Multidisciplinary Design Research in the Field of IOT Systems: Project Habitat and Pleinair. Giuseppe Mincolelli, Silvia Imbesi, Gian Andrea Giacobone, and Michele Marchi	829

Design of an Innovative Furniture System: Improving Acoustic Comfort in Coworking Workplaces	835
Viola Geniola, Stefania Camplone, Antonio Marano, and Emilio Rossi Modeling of Subcutaneous Implantable Microchip Intention of Use	842
Mona A. Mohamed	
A Brief Analysis of the Status Quo and Trend of Wearable Smart Jewellery Devices Design Jing Liu and Ken Nah	848
Accessibility Evaluation of Video Games for Users with Cognitive Disabilities Luis Salvador-Ullauri, Patricia Acosta-Vargas, and Sergio Luján-Mora	853
Design of Smart Devices for Older People: A User Centered Approach for the Collection of Users' Needs Silvia Imbesi and Giuseppe Mincolelli	860
Examining Feedback of Apple Watch Users in Korea Using Textmining Analysis	865
Structural Testing of Laminated Prosthetic Sockets: Comparison of Philippine Pineapple Fabric and Fiberglass	871
Challenges and Improvements in Website Accessibility for Health Services Patricia Acosta-Vargas, Paula Hidalgo, Gloria Acosta-Vargas, Mario Gonzalez, Javier Guaña-Moya, and Belén Salvador-Acosta	875
Providing Comprehensive Navigational Cues Through the Driving Seat to Reduce Visual Distraction in Current Generation of Semi-autonomous Vehicles Ahmed Farooq, Grigori Evreinov, and Roope Raisamo	882
Ensuring the Sustainability of Inclusive Projects Through Strategic Addressing Supported by Process Management: Case Applied to Aquamarinna Handmade Soap Diego S. Suarez, Esteban Crespo-Martínez, and Pedro Mogrovejo	889
A New Model to Bionic Hand Prosthesis with Individual Fingers Actuators Marcelo H. Stoppa, Guilherme F. Neto, and Danillo A. de S. Dunck	896
A Predictive Model of Users' Behavior and Values of Smart Energy Meters Using PLS-SEM	903

xxii Contents

UltraSurfaces: A New Material Design Vision	909
The Hybrid Dimension of Material Design: Two Case Studies of a Do-It-Yourself Approach for the Development of Interactive, Connected, and Smart Materials Stefano Parisi, Markus Holzbach, and Valentina Rognoli	916
Human-Autonomy Teaming	
Goal Directed Design of Rewards and Training Features for Self- learning Agents in a Human-Autonomy-Teaming Environment	925
Facial Expressions as Indicator for Discomfort in Automated Driving Matthias Beggiato, Nadine Rauh, and Josef Krems	932
Can We Talk? – The Impact of Conversational Interfaces on Human Autonomy Teaming Perception, Performance and Situation Awareness Adam Bogg, Andrew Parkes, and Mike Bromfield	938
Driver's Situational Awareness and Impact of Phone Interface Modality in Conventional and Semi-autonomous Vehicles Syeda Rizvi, Francesca Favaro, and Nazanin Nader	945
Concept of an Adaptive Cockpit to Maintain the Workflow of the Cockpit Crew	952
A Conceptual Augmentation of a Pilot Assistant System with Physiological Measures Dennis Mund, Evgeni Pavlidis, Matthew Masters, and Axel Schulte	959
Implementation of Teaming Behavior in Unmanned Aerial Vehicles Marius Dudek, Sebastian Lindner, and Axel Schulte	966
Behavioral Analysis of Information Exchange Digitalization in the Context of Demand Planning	973
Signs Symbols & Displays in Automated Vehicles: A Focus Group Study Joy Richardson, Kirsten Revell, Jisun Kim, and Neville A. Stanton	980
Beauty Attracts the Eye but Character Captures the Heart: Why Personality Matters in Chat Bot Design	986

Contents xxiii

Integration of Humans in the Fallback Process by a Machine in Fully Automated Railway Operation
Analysis of Facial Expressions Explain Affective State and Trust-Based Decisions During Interaction with Autonomy
Let's Get in Touch Again: Tangible AI and Tangible XR for a More Tangible, Balanced Human Systems Integration
Time Line Based Tasking Concept for MUM-T Mission Planning with Multiple Delegation Levels
Towards Cognitive Assistance and Teaming in Aviation by Inferring Pilot's Mental State
Evaluating the Impact of Phone Interface Modality on Response Times to Stimuli in Conventional and Semi-automated Vehicles 1028 Sky O. Eurich, Shivangi Agarwal, and Francesca Favaro
Design and Evaluation of Human-Friendly Hand-Held Gaming Interface for Robot-Assisted Intuitive Telerehabilitation
Capture of Intruders by Cooperative Multiple Robots Using Mobile Agents
Automation as Driver Companion: Findings of AutoMate Project 1048 Andrea Castellano, Massimo Fossanetti, Elisa Landini, Fabio Tango, and Roberto Montanari
Applications and Future Trends
Development of a Human System Integration Program in Military Context
Beyond Confluence, Integration and Symbiosis: Creating More Aware Relationships in Smart Cities

xxiv Contents

A Potential Analysis of Cognitive Assistance Systems in Production Areas
Identifying and Analysing Risk Factors from a Sociotechnical System Perspective: A Case Study
Experimental Learning for a Basic Technology Acquisition of Moving Images Production
Mechanical Fatigue Evaluation by Image Recognition
Universal Access and Inclusive Dwelling Design for a Family in Monte Sinahí, Guayaquil, Ecuador
Integrated Safety Risk Assessment Between Enterprises, Industries and Areas
Comparison Between ARIMA and LSTM-RNN for VN-Index Prediction
E-material Formatting Application Prototype 2.0 Development Through Usability Testing of Prototype 1.0
Use of CAD-CAM Technologies in the Production of Furniture for Natural Disaster Areas in Ecuador
A Five-Factor KMS Success Model
A Study on Understanding of Visitor Needs in Art Museum: Based on Analysis of Visual Perception Through Eye-Tracking 1132 Taeha Yi, Mi Chang, Sukjoo Hong, Meereh Kim, and Ji-Hyun Lee
Analysis of Art Museums' Visitor Behavior and Eye Movements for Mobile Guide App Design

Contents xxv

Al-Maqta Canal of Abu Dhabi, UAE: A Study of Waterfront Landscapes and Flow in Manmade Canals
A Discussion of User Experience on a Panoramic Scooter Riding Video Service
Application Trend of Interactive Multimedia in Art Museums
Design Criteria in Vernacular Architecture as a Proposal for Low-Income Dwelling for Urban Parishes of the Babahoyo Canton, Ecuador
Consumer Experience of a Disruptive Technology: An O2O Food Delivery App Case
A Group Travel Recommender System Based on Collaborative Filtering and Group Approximate Constraint Satisfaction
Consumer's Information Privacy and Security Concerns and Use of Intelligent Technology
PEST Analysis Based on Fuzzy Decision Maps for the Ordering of Risk Factors in Territorial Planning of the Vinces Canton, Ecuador 1190 Carlos Luis Valero Fajardo and Jesús Rafael Hechavarría Hernández
Model for Urban Consolidation of Informal Human Settlements Based on Cooperation Systems and Human Participation in Guayaquil, Ecuador
Systemic Approach to the Territorial Planning of the Urban Parish La Aurora, Daule, Ecuador
Systemic Approach to Strategic Tourism Planning in the Cantonal Capital of Bahía de Caráquez, Sucre, Ecuador

xxvi Contents

Cognitive Rehabilitation for Autism Children Mental Status Observation Using Virtual Reality Based Interactive Environment 1213 Tamilselvi Dhamodharan, Manju Thomas, Sathiyaprakash Ramdoss, Karthikeyan JothiKumar, SaiNaveenaSri SaravanaSundharam, BhavaniDevi Muthuramalingam, NilofarNisa Hussainalikhan, Sugirtha Ravichandran, VaibhavaShivani Vadivel, Pavika Suresh, Sasikumar Buddhan, and Ajith Madhusudanan
Eye Control System Development and Research of Effects of Color of Icons on Visual Search Performance Based on the System
How to Improve Manufacturing Process Implementing 5S Practices: A Case Study
The Initial Stage of Development of a New Computer Program for the Processing of Psychophysiological Tests
Experimental Study on Dynamic Map Information Layout Based on Eye Tracking
Research on Readability of Adaptive Foreground in Dynamic Background
Research on Interaction Design of Children's Companion Robot Based on Cognitive Psychology Theory
Strategies for Accessibility to the Teodoro Maldonado Hospital in Guayaquil. A Design Proposal Focused on the Human Being 1256 Josefina Avila Beneras, Milagros Fois Lugo, and Jesús Rafael Hechavarría Hernández
Fatigue Measurement of Task: Based on Multiple Eye-Tracking Parameters and Task Performance
Emotional Data Visualization for Well-Being, Based on HRV Analysis

Contents xxvii

A Consumer-Centric Approach to Understand User's Digital Experiences Yeon Ji Yang, Jaehye Suk, Kee Ok Kim, Hyesun Hwang, Hyewon Lim, and Muzi Xiang	1277
Research on Design Skills for Personnel Evaluation Systems and Educational Programs	1284
Author Index	1289



Cybersecurity in Educational Networks

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Abstract. The paper discusses the possible impact of digital space on a human, as well as human-related directions in cyber-security analysis in the education: levels of cyber-security, social engineering role in cyber-security of education, "cognitive vaccination". "A Human" is considered in general meaning, mainly as a learner. The analysis is provided on the basis of experience of hybrid war in Ukraine that have demonstrated the change of the target of military operations from military personnel and critical infrastructure to a human in general. Young people are the vulnerable group that can be the main goal of cognitive operations in long-term perspective, and they are the weakest link of the System.

Keywords: Cyber-security \cdot Cognitive performance \cdot Education \cdot Social engineering

1 Introduction

A constantly increasing number of cybersecurity-related publications demonstrates a growing comprehension of this complex challenge facing the Globe and the necessity to consider wider spectrum of issues. Unfortunately, technical and informational solutions cannot satisfy humans' safety and security of life and activity. Since it is an on-going process, specialists in this field are lack of current information and feel the need to change the training programs of cybersecurity (CS) that should focus "on the social, economic, and behavioral aspects of cyberspace, which are largely missing from the general discourse on cybersecurity" [1, p. 2]. First of all, new training programs should take into account the human features and a person's functional state as well as

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cognitive resilience due to the increasing role of cognitive warfare [2]. The cognitive war must deserve particular attention as its primary goal is not a prompt military operation and fight for territorial or economic resources, but it is a battle for people [3] aimed at affecting public opinion, radicalizing young people, infiltrating and corrupting enemy's information systems. Since the information in the global network exists out of space and time, the Net itself becomes an active human influencer [4], especially in social networks [5].

One of the human dimensions of extensive change involves the transition from producing predominantly material issues to intellectual ones and alterations in competitive target resources. Intellectual capital (first of all, human capital includes abilities, talents, knowledge, ideas, etc.) is becoming the most in-demand resource and the target of diverse cyber-attacks [6]. At present, digital networks are taking more and more crucial place in our everyday routine. Therefore, interventions to these networks pose a real threat to both humans and the state. By saying "humans" we don't mean just military (including cyber-)specialists, but everybody, since the cyberspace is a worldwide electronic medium facilitating social interaction. Undoubtedly, transformations in the forms, methods, and means of education are related to and accompanied by changes in learners' behavior by transition from traditional classroom education to network activities with unproductive consequences of the information received and its safety. However, at the same time, a human is still the weakest link in cybersecurity systems [7].

Purpose. To analyze potential hazards associated with learners' participation in online activities in digital education.

2 Method

Considering learning as a type of activity in human-system integration, today's learner may be viewed as an operator-researcher who acts in the digital environment. Successful learning involves mutual adaptation between a human and activity tools [8] using individual cognitive abilities measurement [9, 10]. On the other hand, it is possible to use ergonomics' methods and techniques to assess a learner's safety in the education system.

3 Results and Discussion

The core directions of cybersecurity analysis in the education field should be focused on the following issues: CS levels, role of social engineering in providing CS in education, and so-called "cognitive vaccination".

Cyber Security Levels. The paper deliberates about the problems of learners' cyber-security in the educational process. It emphasizes the fact that the given problems are not limited to the technical aspects of protecting information resources, which must include such types of protection as legal, technical, informational, organizational, and psychological ones [4, 11].

The *legal* maintenance covers (but not limited) [12]:

- National and international legislation in the field of cybersecurity.
- Appropriate international legal agreements, conventions, and standards.
- Intellectual property rights.
- Protection of computer programs and databases [13].
- Personal data protection.
- Legal support of victims of cyber-attacks and expert opinions on the results of the computer-technical examinations.
- Legal support of a human right to know and get access to verified information (a person's education and development cannot be achieved without realizing selfconcept).
- Legal literacy for young people regarding actions in digital networks.

Cybersecurity *technical* aspects imply the security of diverse technical means and tools (computers, networks, databases, information resources, etc.).

Information tools can be categorized according to the tasks solved by the users [11, p. 321]: Protection/Remedies, Awareness, Content, Learning to use, Security, Lifespan, Avoiding threats.

Organizational tools for solving cybersecurity issues comprise Awareness, Learning the cybersecurity culture, CS professional staff and the general population, Creation of CS special means, Distribution of CS facilities, Control of use.

Psychological means can be grouped depending on the personal and interpersonal level: National, Public, Group, Individual, Cultural, Cognitive, Intellectual, Habits.

Among the psychological tools aimed at achieving cybersecurity, the cognitive ones are the most vital. Recent cybersecurity research shows that information technology tools in this field are constantly being refined and hacker attacks become more human-centered [14]. This is extremely important because of the urgency of personal safety and the results of its activities. As shown in [4], the common accessibility of the information space leads induces that a person becomes a target of other participants' activity, while working in the information environment. Harmful activities force a person to read or to respond to the "wrong" information or to make other mistakes that leave his/her system vulnerable to cyber attacks, information leakage, etc.

These days, not only huge corporations or governing bodies are usual targets of cyber attacks, ordinary people, especially children and young adults, suffer from them as well. Their cognitive sphere is the most vulnerable (weak) link in the persontechnology network [7], in particular, due to the extending usage of group work (project-oriented activity). In this regard, it is reasonable to exploit the operators' experience of preventing against cyber threats in the education field [15], accounting that in anthropocentric networks, which make up an ever-increasing share among common networks, the network itself acquires new properties, acting as an independent component (in addition to such factors as the network unit, interface, and links) acting beyond time and space [6].

Role of Social Engineering in Providing CS in Education. The spectrum of hazards from the open cyberspace is continuously expanding. If ten years ago, the hazards for schoolchildren could be reduced to a relatively small number of groups (viral attacks,

cybercrime, the hazards of Internet surfing), then the diversity of hazards and threats is increasing over time, affecting all possible human activities online [11]. Threats coming from networks can be divided into the following types: active and passive, open and hidden, current and delayed [11, p. 309]. The greatest danger to students is hidden hazards of the Internet and especially the social engineering methods [16, 17].

The shift of cybercrime goals from technical (information) objects to the human link led to the emergence of social engineering (SE) as methods and technologies for obtaining the necessary access to information based on the characteristics of human psychology. Social engineers, for instance, use fear, interest or trust to manipulate, to change the behavior or perception of others. Sad to say, nowadays everybody can master the art of gaining access to computer systems or personal data [18]. Yet it is possible to resist SE impact if to follow nine recommendations:

- User credentials are the school property.
- Conduct introductory and regular training sessions for staff and students to increase information security skills.
- It is mandatory to have safety regulations and instructions that the user must always have access to.
- Users' computers must always have up-to-date antivirus software and firewall
 installed.
- Systems of detection and prevention of attacks should be used in any corporate network. Confidential information leakage prevention systems should be employed as well.
- It is necessary to restrict users with administrative privileges for operating systems and applications as much as possible.
- You need to be vigilant about the source requiring sensitive information.
- You should never open the contents of applications or follow the link without examining all the details and your own experience.
- It is also important to be critical of the messages received: how plausible can the information be?
- It is recommended to report such dangers to other family members, first of all, the elderly, who have no experience of using electronic means and are not aware of SE issues.

We believe that psycholinguistic tools could be useful to recognize SE interference and the ways to affect human cognition and safety, especially the cognitive weapon (mass-media, politicians' impact, textbooks, etc.) [19]. If a person knows, realizes and is aware of these tools, he/she can obviously resist them, which is the most effective way of providing cybersecurity.

"Cognitive Vaccination". In 2002, UN General Assembly adopted resolution 57/239 "Elements to Create a Global Cybersecurity Culture" [20] to identify nine fundamental complementary elements of the global cybersecurity culture, including awareness; responsibility; response; ethics; democracy; risk assessment; design and implementation of security measures; security management; revaluation.

The Resolution and cybersecurity elements relate to five levels of CS mentioned above. At the same time, it can be noted that psychological means (which relate directly

to each person separately) involve only behavioral aspects, i.e. responsibility and ethics; in other words, it is a manifestation of the social attitude to cybersecurity expressed by a person, who is considered as a relatively passive element of the cybersecurity system. Moreover, since no means guarantee 100% of human protection, it is advisable to determine the range of individual abilities to produce personal protection, except for the above.

The analysis of the curriculum and training programs implemented in pedagogical educational institutions has demonstrated that traditional education does not pay enough attention to the development of students' critical thinking skills related to the use of the Internet.

We propose to introduce "cyber vaccination" as part of the cybersecurity-related training. It can increase the human's safety level by a wide array of means: to accept rules for safe and responsible use of the Internet, to improve critical thinking skills, to train the participants of the network activity and to inform them about possible impact of the cyber environment, to model and to simulate cyber threats in relatively closed systems such as corporate and educational ones, to teach how to confront with the cyber threats for gaining the practical experience of behaving and restoring after cyber vulnerabilities, including assessing the person's current state and necessary adjustments to optimize his/her cognitive workability, and cyber survival trainings aimed at recognizing the threat or possible dangerous action in the network and the rational psychological and behavioral compensation for this action.

4 Conclusion

The analyzed features of teaching and learning in contemporary digital environment and recommendations could be an influential tool to improve the security and safety of educational process by adapting students' activity depending on his/her cognitive state in digital education, by designing intelligent individual-oriented systems and services that ameliorate human – E-technology interaction.

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