

Borys Grinchenko Kyiv University
Institute of Journalism
Department of Journalism and New Media

APPROVED BY

Vice-Rector on Academic Affairs

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2021



WORKING PROGRAM OF THE ACADEMIC DISCIPLINE

Radio Journalism
for students of the

Branch of knowledge	06 Journalism
Speciality	061 Journalism
Educational program	061.00.01. Journalism
	061.00.05. International Journalism

Kyiv-2021

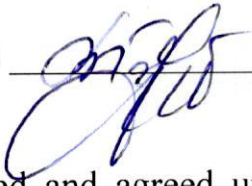


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The working program was reviewed and agreed at a Department of Journalism and New Media meeting

The protocol of 30 August 2021 №1

Chair of Journalism and New Media  Vitalii Handziuk

The working program was reviewed and agreed upon with the guarantor of the Educational and Professional Program

_____. _____. 2021

The guarantor of the Educational and Professional Program

 Vitalii Handziuk

The guarantor of the Educational and Professional Program

 Olga Bykova

The working program was checked on

_____. _____. 2021

Deputy Director of the Institute of Journalism on Academic Affairs

 Olena Rosinska

Prolonged:

for 20 ____/20 ____ (____), “____” 20 ____, the protocol № ____
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for 20 ____/20 ____ (____), “____” 20 ____, the protocol № ____
for 20 ____/20 ____ (____), “____” 20 ____, the protocol № ____

1. THE DESCRIPTION OF THE ACADEMIC DISCIPLINE

Names of indicators	Characteristics of the discipline			
Radio Journalism				
	Full-time		Part-time 061.00.01. Journalism	
Discipline	Mandatory		Mandatory	
Language of lecturing, learning and evaluation	<u>Ukrainian-speaking group:</u> Ukrainian, <u>English-speaking group:</u> lectures and the exam in Ukrainian; practical, module control and individual work in English		Ukrainian	
Year of study	2		2	
Semester	3	4	3	4
Number of modules:	2	2	2	2
Total amount of credits	4		4	
Amount of hours, including:	120		120	
Classroom activities	28	28	8	8
Module control	4	4	-	
Semester control	30			
Independent seatwork	10	16		
Semestral Control	Exam		Exam	

2. THE OBJECTIVE AND TASKS OF THE ACADEMIC DISCIPLINE

The **objective** of the discipline «*Radio Journalism*» is to provide theoretical knowledge and practical skills which radio journalist needs for work in modern media, including convergent editions.

The tasks of discipline:

- provide the knowledge necessary for effective practical activities (the structure of radio broadcasting in Ukraine and the world; the specifics of radio broadcasting and preparation of texts for broadcast, genres and forms of journalistic materials; basics of broadcasting programming, etc.);
- to form skills of journalistic “work in field” and studio conditions, writing and editing texts for radio broadcasting, use of the equipment and programs for preparing and editing radio programs and air;
- provide an opportunity to prepare for broadcast a pilot episode of the author's radio program in the Training Laboratory of Radio Broadcasting and present it on the air of the student Radio BG.

The development of *professional competencies* of the specialty:

- **PC7** - The ability to present information in a relevant form in adequate audio-visual forms, the use of modern information technology,
- **PC8** – The ability to critical evaluation of journalistic activities,
- **PC11** – Apply critical thinking in media analysis and produce content in information warfare environment,
- **PC12** – Abilities for professional communication on the basis of legal and ethical norms of diplomacy, culture, stereotypes in international contexts;
- **PC15** – Ability for effective promotion of media products.

The activities of students at the *Centers of competencies*:

The Training Laboratory of Radio Broadcasting.

According to the requirements of the current education, and taking into account the peculiarities of the profession in radio broadcasting, the discipline “Radio Journalism” provides for the division of students into Ukrainian-speaking and English-speaking groups. The working language of studying the discipline “Radio Journalism” of the Ukrainian-speaking group is Ukrainian. The English-speaking group learns “Radio Journalism” through practical and individual work in English, having module control in the end of the course. Lectures and the exam of the English-speaking group are conducted using the Ukrainian language taking into consideration the peculiarities of student division.

3. THE RESULTS OF THE DISCIPLINE STUDY

Study of discipline is oriented to obtain such Program Educational Results according to the Academic Professional Program *061.00.05 International Journalism*, the first (bachelor`s) degree of higher education:

PER06 – Find best effective communicative practices according to standards of various forms of communication;

PER09 – Design personal projects to meet the needs of different types of media, apply effective methods of presenting information;

PER10 – operate effectively on all stages of planning, organization and production of journalistic materials within the polyculture environment;

PER11 – Predict the reaction of society on innovative media products, develop and implement active model to meet the needs of different social groups:

PER12 – Predict trends in the modern regional economic media market.

PER13 – Provide professional activity, including personal safety, within the existing media legislation and informational policies;

PER16 – Evaluate the economics aspects of media environment, forecast the growth of effectiveness;

PER18 – Ability to analyze different types of media products.

After studying of the discipline a student ***must know***:

- structure of the Ukrainian and world radio broadcasting;
- genres and forms of radio broadcasting, productive models of their application in practice;
- basic techniques for the recording and editing of radio programs, features of sounding of radio materials;
- specifics of means of expression on the radio, methods for attracting the attention of radio listeners.

Will be able to:

- develop the concept of the transfer and its pitch;
- work with different sources of information;
- write and prepare broadcast texts in compliance with genre requirements;
- work with equipment and software for broadcasting.

4. THE STRUCTURE OF THE ACADEMIC DISCIPLINE

4.1. Thematic plan for full-time study

Titles of modules and themes	All	Hours					
		Classroom					Independent study
		Lectures	Seminars	Practical classes	Laboratory classes	Individual work	
Module I. Radio as a type of media							
Theme 1. Introduction. Organization of work in a radio studio.	2	2					
Theme 2. Structure of radio broadcasting. Formats. Broadcast programming.	4				2		2
Theme 3. Writing news for radio	4	2		2			
Theme 4. Work with sound. Text and audio editing. Radio essay.	6				4		2
Module control	2						
Module I, Total	18	4		2	6		4
Module II. News							
Theme 5. Radio journalism genres	4	2		2			
Theme 6. Information sources, fact-checking.	4	2		2			
Theme 7. News report	6				4		2
Theme 8. News bulletins making up	8				4		4
Module control	2						
Module II, Total	24	4		4	8		6
Module III. Information and analytic radio genres							
Theme 9. Interview and its varieties. Statement/Commenting	8	2		2	2		2
Theme 10. Broadcast and its varieties	8	2		2	2		2
Theme 11. Review	8				4		4
Module monitoring	2						
Module III, Total	26	4		4	8		8
Module IV. Information and analytic radio broadcasts							

<i>Theme 12.</i> Information and analytic radio broadcast: concept, composition, information gathering	8	2		2	2		2
<i>Theme 13.</i> Information and analytic radio broadcast: text writing, editing, radio script.	6			2	2		2
<i>Theme 14.</i> Pilot episode of the broadcast	6				2		4
Module control	2						
Module IV, Total	22	2		4	6		8
Semester control	30						
Total	120	14		14	28		26

5. THE PROGRAMM OF THE ACADEMIC DISCIPLINE

Module I

Radio as a kind of media

Lecture 1. Introduction. Organization of work in a radio studio. (2 h.)

The subject, purpose and a task of an educational discipline. Issuance of a pitch and a script. The code of behavior in the educational studio.

Classification of radio stations by forms of ownership. Formation of public radio broadcasting in Ukraine. Types of radio stations by radio signal distribution and broadcast band; type of broadcasting; method of product broadcasting; territorial broadcasting.

Talk formats. The content of talk radio stations (information, information –and-analytical, information-and-publicist, cultural-and-educational, edutainment, children’s, sport, broadcasts of game type).

Music formats of radio broadcasting.

Basic and additional sources: 2, 7.

Laboratory class 1. Radio broadcasting structure (2 hours)

Lecture 2. Requirements for radio texts (2 hours)

Types of radio listening. Peculiarities of radio speaking. Expression means: natural, technical (live). Types of audio (live voices; questions and answers; sound records, comments/statements). Soundbites.

Writing texts for listening.

Intros. Outros.

Basic and additional sources: 1, 3, 4, 5, 6.

Practical class 1. Requirements for radio texts (2 hours).
Laboratory class 2-3. Work with sound. Text and audio editing. Radio essay (4 hours).

Module II.

News

Lecture 3. *Radio journalism genres (2 hours)*

The development of the genre system in radio journalism. Genre classification: information, analytical, documentary and feature genres. Their connection and interaction in a radio broadcast. Genre transformation.

Basic and additional sources: 3,4,10, 13.

Practical class 2. Requirements for radio texts (2 hours)

Practical class 3. Sources of information, fact checkup (2 hours).

Laboratory classes 4-5. News story (4 hours)

Laboratory classes 6-7. Making up news bulletin (4 hours).

Module III

Information and analytical radio genres

Lecture 4. *Interview and its types. Comment/statement (2 hours).*

Interview as a genre and a source of information. Types of interview: for information gathering, for soundbites, classic, theme-related, portrait. Interview planning. Types of questions for interview. Mistakes while interviewing.

Vox populi as a kind of interview.

Basic and additional sources: 1,4,5,14.

Lecture 5. *Reporting and its types (2 hours)*

Reporting as a genre. Types of reporting: live reporting, edited information-providing and problem-related one. Preparation for reporting, its recording, editing and splicing.

Basic and additional sources: 1, 4, 14.

Practical class 4. Interview and its types. Comment/statement (2 hours)

Practical class 5. Reporting and its types (2 hours)

Laboratory class 8. Interview and its types. Comment/statement (2 hours)

Laboratory class 9. Reporting and its types (2 hours)

Laboratory classes 10-11. Review (4 hours)

Module IV

Information and analytical broadcasts

Lecture 6. *Information and analytical broadcast: concept, composition and*

gathering information (2 hours)

Basic and additional sources: 1, 3, 4, 5, 14.

Lecture 7. *Information and analytical broadcast: writing a text for reading aloud; editing, script (2 hours).*

Basic and additional sources: 1, 3, 4, 5, 14.

Laboratory class 12. Information and analytical broadcast: concept, composition, information gathering *(2 hours)*

Laboratory class 13. Information and analytical broadcast: writing a text for reading aloud, editing, script *(2 hours)*.

Laboratory class 14. Pilot episode of the author's radio broadcast *(2 hours)*.

Practical class 6. Information and analytical broadcast: concept, composition, information gathering *(2 hours)*

Practical class 7. Information and analytical broadcast: writing a text for reading aloud; editing, script *(2 hours)*.

6. Control

6.1. System of student's educational achievements evaluation

Activity	The maximum number of points per unit	M 1		M2		M3		M4	
		Number of units	The maximum number of points	Number of units	The maximum number of points	Number of units	The maximum number of points	Number of units	The maximum number of points
Attendance of lectures	1	2	2	2	2	2	2	1	1
Attendance of practical classes	1	3	3	4	4	4	4	3	3
Activity at laboratory classes	10	3	30	4	40	4	40	3	30
Attendance of laboratory classes	1	1	1	2	2	2	2	2	2
Activity at practical classes	10	1	10	2	20	2	20	2	20
Individual work	5	2	10	3	15	4	20	4	20
Modul monitoring	25	1	25	1	25	1	25	1	25
Total			81		108		113		101
The maximum number of points	403								
Coefficient calculation	403:60=6,7								

6.2. The tasks for individual work and criteria of the evaluation The Ukrainian-speaking group presents individual work of the discipline "Radio journalism" in Ukrainian, the English-speaking group – in English

Module I.

Radio as a type of media

Theme 2. Structure of radio broadcasting. Formats. Broadcast programming (2 hours).

To learn sources that were proposed.

Theme 4. Work with sound. Text and audio editing. Radio essay. (2 hours). To download and configure the program Audacity. To record and edit the radio essay.

Module II

News

Theme 7. News report (2 hours). To write the news report, edit them with Audacity.

Theme 8. News bulletins making up (4 hours). To make up and edit the news bulletin with Audacity.

Module III

Information and analytic radio genres

Theme 9 Interview and its varieties. Statement/Commenting (2 hours). To learn sources that were proposed. To record and edit the interview.

Theme 10. Broadcast and its varieties (2 hours). To learn sources that were proposed. To record and edit the broadcast.

Theme 11. Review (4 hours). To learn sources that were proposed. To record and edit the review.

Module IV

Information and analytic radio broadcasts

Theme 12. Information and analytic radio broadcast: concept, composition, information gathering. (2 hours).

Theme 13. Information and analytic radio broadcast: text writing, editing, and radio script. (2 hours). Voicing the text at the radio studio, making the program up and editing.

Theme 14. Pilot episode of the broadcast (4 hours). Voicing the text at the radio studio, making the program up and editing.

6.3. Module control forms and evaluation criteria

Module control work contains:

1. 25 tests;

Evaluation criteria:

1. Tests: for each right answer – 1 point.

6.4. Forms of semester control and evaluation criteria

For final evaluation, the students must prepare and present a pilot episode of author's broadcast in compliance with the requirements, and demonstrate in such a way theoretic knowledge received, as well as practical skills: a procedure for preparing and issuing a radio broadcast pitch; modelling information priorities of the target audience; methods of preparation and holding a radio interview; sound recording of the journalist material for broadcast in compliance with the norms of the modern Ukrainian literary language and requirements for radio texts; selection of news from the information flow, its editing taking into account the radio station format and professional standards in journalism; making up bulletins; writing journalist texts of different genres for broadcast on-air; basic audio editing; work with equipment (a voice recorder, a microphone, earphones), etc.

Criteria of evaluating tasks for semester control on radio journalism:

Requirements	Requirement explanations	Points
Meeting deadline	The work is placed at the resource and sent for checking minimum 2 weeks before the exam (if the deadline is not met, the points are not accrued). There is a teaser (advertising presentation of the project, 1 minute long).	3
Timing	30 minutes (if timing is not complied with, the points are not accrued)	1
Compliance with documentation	Pitch and script are issued in conformity with the requirements (from 1 to 2).	2
Topical theme and a problem	The broadcast concerns political, financial and economic, social life of the Ukrainian society.	2
	The pitch analyses 3 broadcasts of the Ukrainian radio broadcasting of similar focus; SWOT analysis is based on it. Prepared a theme plan of broadcasts for a week (5 issues).	4
Logical composition, that reveals the idea and problem of the broadcast	Obligatory components:	
	Interview (talk) with an expert- 10 minutes (from 1 to 3)	3
	Information analysis story-line – 4-5 minutes (from 1 to 3)	3
	Reporting from the scene – 4-5 minutes (from 1 to 3)	3
	Elective components (1 at option) (from 1 to 3)	4
	News – 3 minutes;	
	Review – 3 minutes;	
	Report on an event – 3 minutes;	
	Vox populi – 1 minute.	

	The rest of timing can be prepared according to the task assigned.	
Compliance with genre requirements	The forms used meet the genre characteristics	3
Relevant speaking	Journalists' speaking is literal, close to colloquial but meets the norms of modern Ukrainian literary language (from 1 to 3)	3
	The pitch contains word stresses in hard cases (from 1 to 3)	3
	No structures hard to understand while listening, particularly, big numbers, unknown abbreviations, rare words of foreign origin, terms, dialect words, etc. (from 1 to 3)	3
Evaluation of team member by the producer	The producer evaluates how active and creative was each team member, if they perform the task on time (from 1 to 3).	3
Total of points	For particular kinds of works the grade can vary: (from.. to...)	40

6.5. Approximate list of questions for semester control

1. The structure of radio broadcasting in Ukraine.
2. Typology of radio stations by the format.
3. The key units of air programming. Broadcast wheel.
4. Target audience of radio. Methods for radio audience study.
5. General characteristics of expression means on radio.
6. Peculiarities of radio listening and the requirements for text writing specified by it.
7. Types of audio materials: live voices, questions and answers, sound recording, comments/statements.
8. General description of radio journalism genres.
9. The fact and criteria of facts selection for news bulletin.
10. Selection and check of sources of information for news bulletin on radio.
11. News story.
12. Preparation of a chronicle news story.
13. Preparation of a detailed news story.
14. Preparation for urgent news air.
15. Types of news bulletins (general, thematic, special, breaking)
16. Peculiarities of making different bulletin types up.
17. Preparation of radio review.
18. Types of radio review.
19. Questions for an interview: typology and typical mistakes of their wording.
20. Preparation of an information radio interview for airing.
21. Preparation of a problem interview for airing.
22. Preparation of a portrait interview for airing.
23. Interview as a source of information
24. Information as a source of soundbites.
25. Vox populi as a kind of an interview.

26. Material recording for vox populi and its editing.
27. Types of information radio reporting (official, event-related, problem-related, edutainment one).
28. Preparation of radio reporting for airing.
29. Components of the storyline.
30. Writing, editing and pitch of the storyline.
31. Intros and outros.
32. Preparation of a radio comment/statement for airing.
33. Culture of speaking as a component of a journalist's skills.
34. Live work of a journalist.
35. Types of radio broadcasts.
36. Development of author's radio broadcast: a concept and its implementation.
37. Storytelling on radio.

6.6. Rating Relevance Scale

Rating	Number of points
Excellent	100-90
Very good	82-89
Good	75-81
Satisfactorily	69-74
Sufficiently	60-68
Unsatisfactorily	0-59

7. Educational and methodical card

Total: 120 hours, including: 3rd Semester: 8 hours – lectures, 6 hours – practical classes, 14 hours – laboratory classes; 4 hours - module control, 10 hours – independent study. 4th Semester: 6 hours – lectures, 8 hours – practical classes, 14 hours – laboratory classes, 4 hours – module control, 16 hours – independent study; 30 hours – semester control.

Week	I		II	III	VI	
Module	Module I			Module II		
Title of module	Radio as a type of media			News		
Number of points	81 p.			108 p.		
Lectures	1		2	3	4	
Dates						
Lectures theme	Introduction. Organization of work in a radio studio - 1 p.		Structure of radio broadcasting. Formats. Broadcast programming - 1 p.	Radio journalism genres - 1 p.	Information sources, fact-checking - 1 p.	
Practical classes theme	Writing news for radio - 1 p.			Radio journalism genres - 11 p.	Information sources, fact-checking - 11 p.	
Laboratory classes	Structure of radio broadcasting. Formats. Broadcast programming. - 11 p.		Work with sound. Text and audio editing. Radio essay. - 22 p.	News report. - 22 p.	News bulletins making up - 22 p.	
Independent study	5 p.		5 p.	5 p.	10 p.	
Module control	Module control 1 (25 p.)			Module control 2 (25 p.)		
Week	5		6	7		
Module	Module III			Module IV		
Title of module	Information and analytic radio genres			Information and analytic radio broadcasts		
Number of points	113 p.			101 p.		
Lectures	5		6	7		
Dates						
Lectures theme	Interview and its varieties. Statement/Commenting - 1 p.		Broadcast and its varieties - 1 p.	Information and analytic radio broadcast: concept, composition, information gathering - 1 p.		
Practical classes theme	Interview and its varieties. Statement/Commenting - 11 p.		Broadcast and its varieties - 11 p.	Information and analytic radio broadcast: concept, composition, information gathering - 11 p.	Information and analytic radio broadcast: text writing, editing, and radio script. - 11 p.	
laboratory classes theme	Interview and its varieties. Statement/Commenting - 11 p.	Broadcast and its varieties - 11 p.	Review. - 22 p.	Information and analytic radio broadcast: concept, composition, information gathering - 11 p.	Information and analytic radio broadcast: text writing, editing, radio script - 11 p.	Pilot episode of the broadcast - 11 p.
Independent study	5 p.	5 p.	10 p.	5 p.	5 p.	10 p.
Module control	Module control 1 (25 p.)			Module control 2 (25 p.)		
Semester control						

8. RECOMMENDED SOURCES

Basic sources:

1. Chantler P., Stewart P. Basic Radio Journalism. 2003.
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Additional sources:

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14. Хюллен П., Карг Т. Пособие для радиожурналистов. Bonn. Deutsche Welle, 2006-2010
15. The News Manual. Url: https://www.thenewsmanual.net/the_manuals.htm
16. Writing a radio bulletin. BBC. URL: <https://www.bbc.co.uk/bitesize/guides/z8sp2p3/revision/3>